



Travis County Disparity Study Update & Next Steps

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Insight in Economics™

Timeline Highlights



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- 2013
 - August: City of Austin Contract Begins
 - September: Acquisition of City Contract Data Begins
 - November-December: AISD Contract Begins
 - December: Acquisition of AISD Contract Data Begins

- 2014
 - January-February: Travis County Contract Begins
 - March: Acquisition of County Contract Data Begins
 - April: Kickoff Meeting Held at City Hall for all 3 clients

Timeline Highlights



- 2014, cont'd
 - April-June: Internal Processing of All Contract Data
 - June: Data Verification & Supplementation Begins (Calls to Prime Contractors & Vendors)
 - July-August: Business Owner Interviews and Stakeholder Meetings, Staff Interviews Take Place
 - September-December: Conducting Mail/Web Surveys of Businesses in Market Area
 - September-December: Wrapping Up Data Verification & Supplementation
 - December: Telephone Surveys of Mail Survey Non-Respondents Begin

Timeline Highlights



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- 2015
 - January: Telephone Surveys of Mail Survey Non-Respondents Conclude
 - Feb-March: Prepare & Commence Telephone Surveys to Confirm Race/Sex
 - April-June: Complete All Statistical and Anecdotal Analyses and Draft Final Report Chapters and Appendices

Study Tasks & Progress



- ~~1.0. Project Initiation Conference/Initial Data Review (Complete)~~
- ~~2.0. Establish Disparity Study Task Force (Complete)~~
- ~~3.0. Execute Client-Maintained Data Collection Plan (Complete)~~
- ~~4.0. Assemble Master M/W/DBE Directory (Complete)~~
- ~~5.0. Legal Review (Complete)~~
- ~~6.0. Prepare Master Contract/Subcontract Database (Complete)~~
- 7.0. Define Geographic & Product Markets (In Progress)
- 8.0. Review Race- and Gender-Neutral Alternatives (In Progress)
- 9.0. Economy-Wide Disparity Analysis: SBO data (In Progress)
- 10.0. Economy-Wide Disparity Analysis: ACS PUMS data (In Progress)
- 11.0. Economy-Wide Disparity Analysis: Capital Markets (In Progress)

Study Tasks & Progress, Cont'd



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- 12.0. Merge Master M/W/DBE Directory and Baseline Universe of Firms (Early 2015)
- ~~13.0. Business Experience Mail Surveys (Complete)~~
- ~~14.0. Business Owner Interviews (Complete)~~
- 15.0. Produce Race & Sex Misclass. Surveys (In Progress)
- 16.0. Produce Public Sector Utilization Estimates (In Progress)
- 17.0. Produce Availability Estimates (In Progress)
- 18.0. Produce Public Sector Disparity Analysis (Q2 2015)
- 19.0. Prepare Draft Study Report (Q2 2015)
- 20.0. Procurement Review and Program Design Recommendations (In Progress)
- 21.0. Finalization of Final Study Report and Presentation (Q2-Q3 2015)

Stakeholder Meetings Summary



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- Dates Held: August 19th, 20th & 21st
- Location: Austin EMS Training Academy, 4201 Ed Bluestein Blvd.
- Asian Business Owners, Aug. 19th, 3:30-5:30 p.m.
- African American Business Owners, Aug. 19th, 6:00-8:00 p.m.
- Hispanic Business Owners, Aug. 20th, 3:30-5:30 p.m.
- Women Business Owners, Aug. 20th, 6:00-8:00 p.m.
- AGC, ABC, ACEC & ACEA, Aug. 21st 3:30-5:30 p.m.
- Veteran Business Owners, Aug. 21st, 6:00-8:00 p.m.

Focus Group Meetings Summary: MWBEs



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- Dates Held: August 26th & 28th
- Location: Wyndham Garden Hotel, 3401 S. IH-35
- MWBE Construction contractors, subcontractors, suppliers & related firms, August 26th, 9:00-11:00 a.m.
- MWBE Architectural, engineering & other construction-related professional services firms, August 26th, 12:00-2:00 p.m.
- MWBE Professional and non-professional services firms, August 26th, 3:00-5:00 p.m.
- ~~■ MWBE Commodities providers and airport concessionaires, August 28th, 12:00-2:00 p.m. (cancelled due to lack of participation)~~

Focus Group Meetings Summary: Non-MWBEs



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- Dates: August 27th & 28th
- Location: Wyndham Garden Hotel, 3401 S. IH-35
- Non-MWBE Construction contractors, subcontractors, suppliers & related firms, August 27th, 9:00-11:00 a.m.
- Non-MWBE Architectural, engineering & other constr.-related professional services firms, August 27th, 12:00-2:00 p.m.
- Non-MWBE Professional and non-professional services firms, August 27th, 3:00-5:00 p.m.
- ~~Non-MWBE Commodities providers and airport concessionaires, August 28th, 3:00-5:00 p.m. (cancelled due to lack of participation)~~

Data Verification & Supplementation Success



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Data Collection Success: Travis County, City of Austin & AISD

Travis County: 85% Contract Dollars, 75% Contracts

City of Austin: 95% Contract Dollars, 90% Contracts

AISD: 70% Contract Dollars, 71% Contracts

Note: These figures are subject to changes as we undergo our final verifications and quality control procedures.

Next Steps for Travis County



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- Receive Draft Report & Provide Comments/Feedback to NERA
- Receive Final Report & Study Recommendations
- Presentation of Study Findings to County Commission
- Presentation of Study Findings to the Public



Contact Us

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