

A Demographic Snapshot of Austin

presentation to the Rocky Mountain Institute

Mobility Transformation program

August 12, 2015

Ryan Robinson

City Demographer

Planning & Development Review Department

Takeaways

- 1. A continuation of robust job and population growth.**
- 2. Diversification may be slowing.**
- 3. A massive collapse in Austin's overall affordability is well underway.**
- 4. Austin is still a mecca for millennials but is also now an emerging destination for retirees.**
- 5. Stubborn socioeconomic separations may be getting worse.**

A Demographic Snapshot of Austin

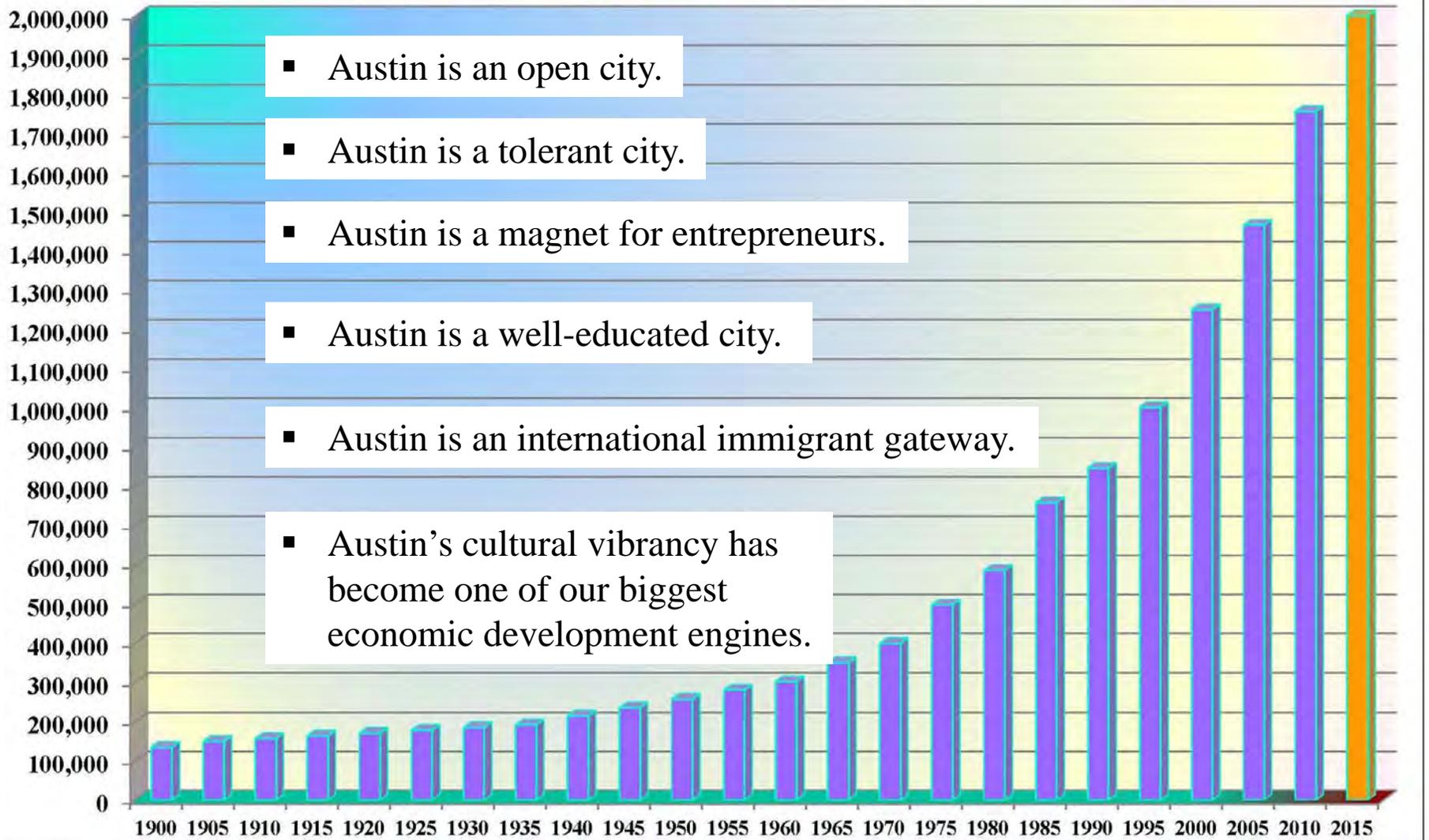
Presentation to the RMI, Mobility Transformation

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City of Austin

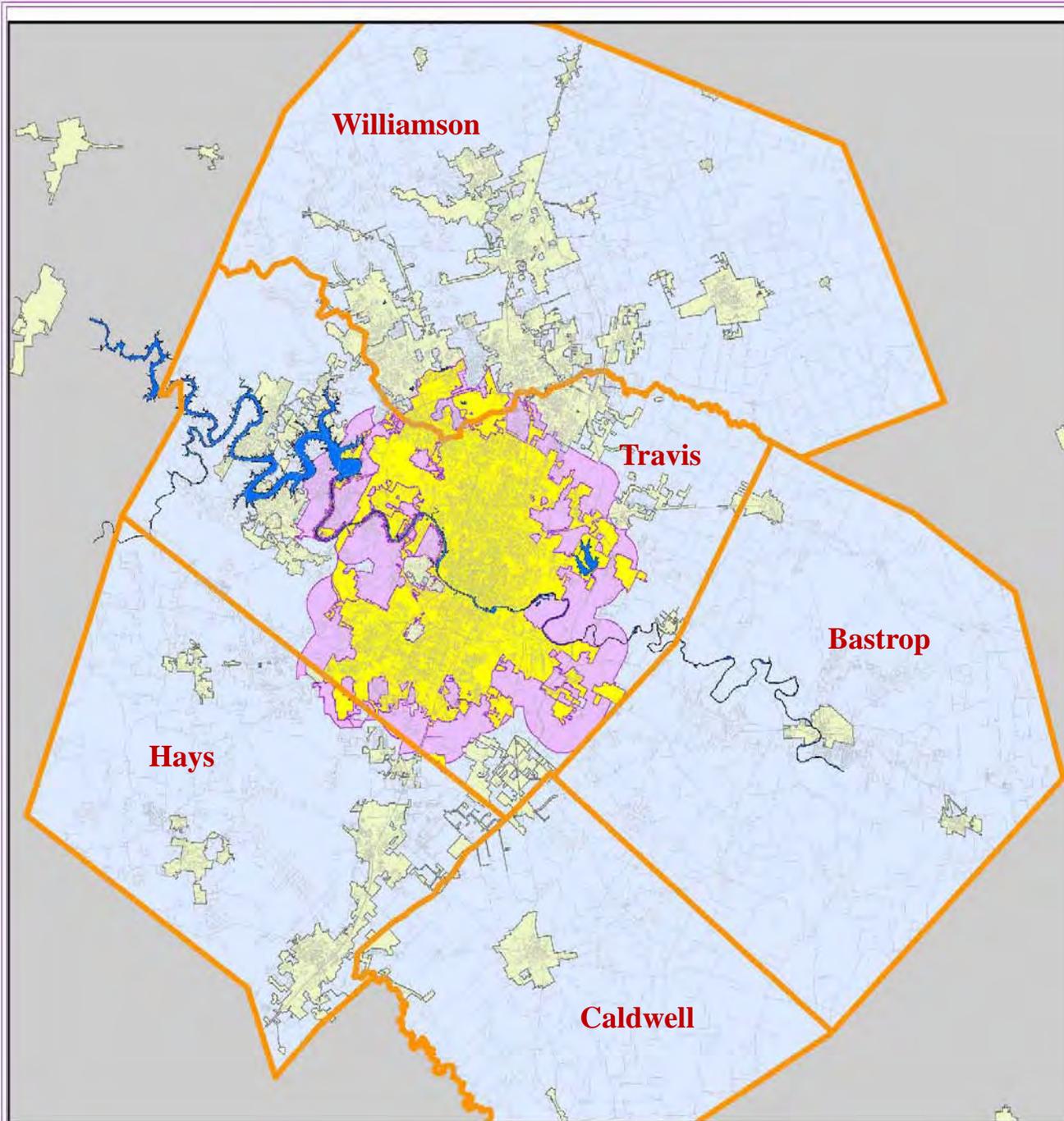
Austin MSA Population History: 1900 to 2015

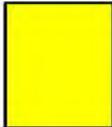


Austin-- Round Rock MSA

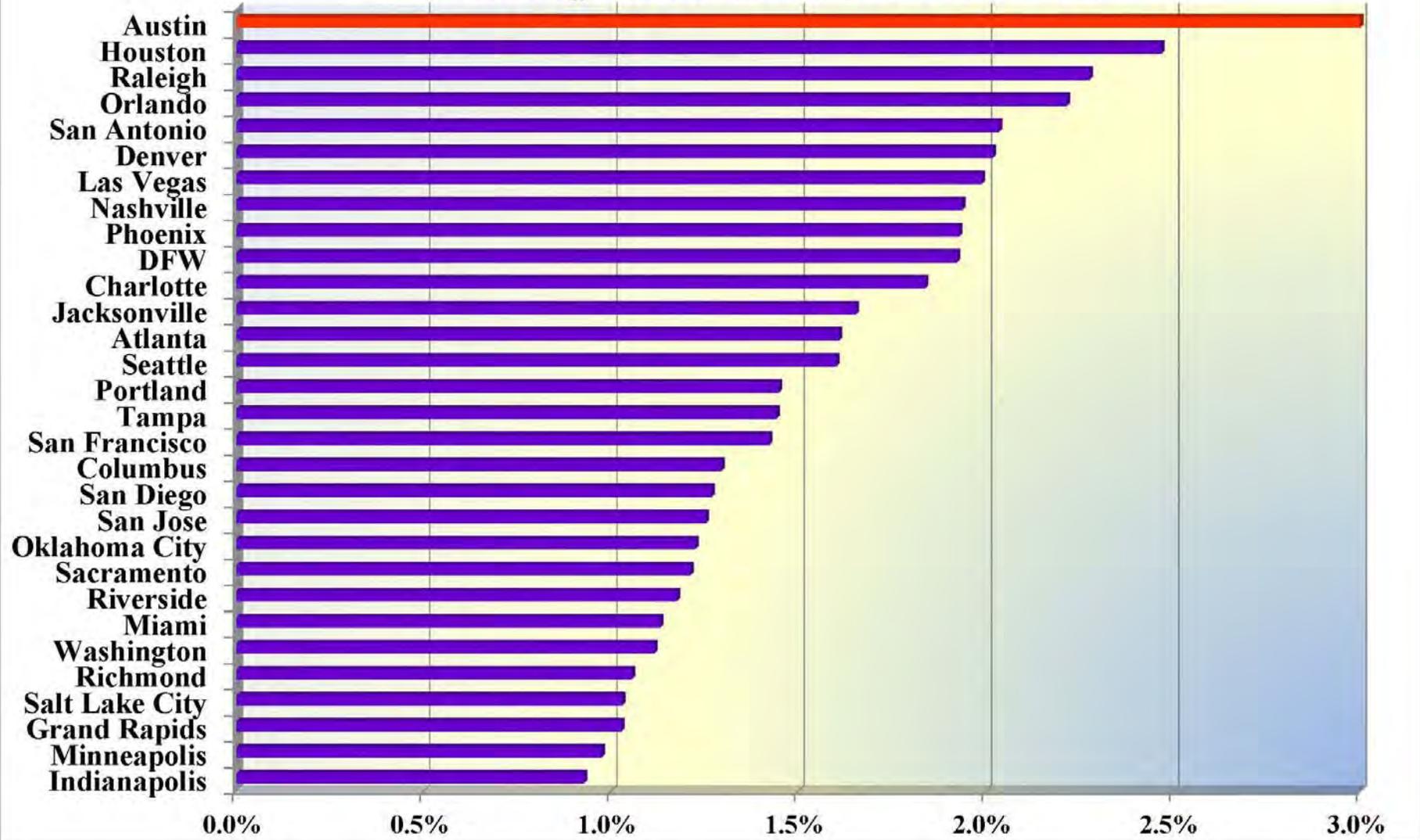
Metropolitan Statistical Area

January 2013



-  City of Austin
Full and Limited
Jurisdiction
-  City of Austin
Extra-Territorial
Jurisdiction

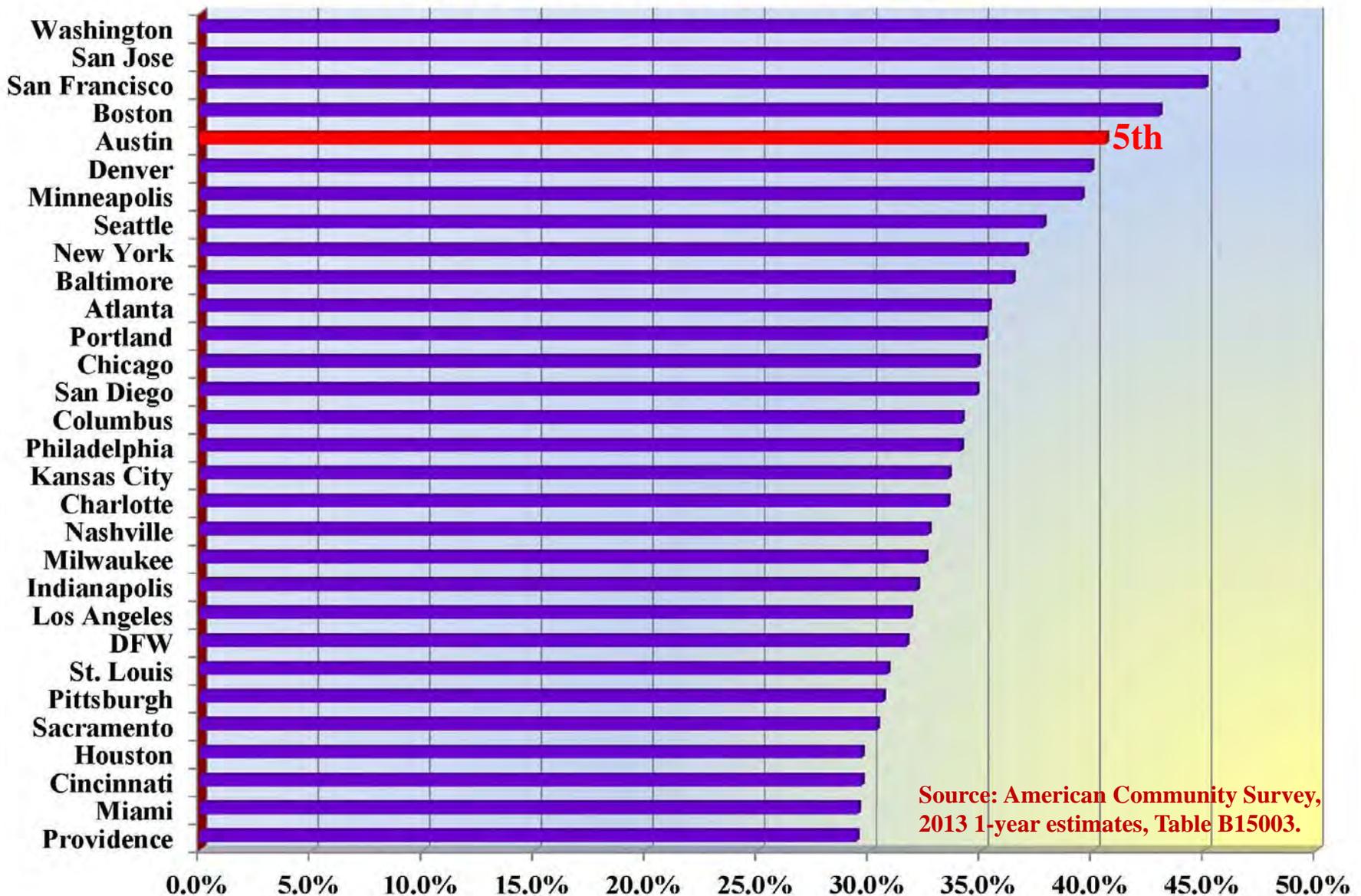
Top 30 Fastest Growing Large (1.0 million +) Metropolitan Areas: 2013 to 2014

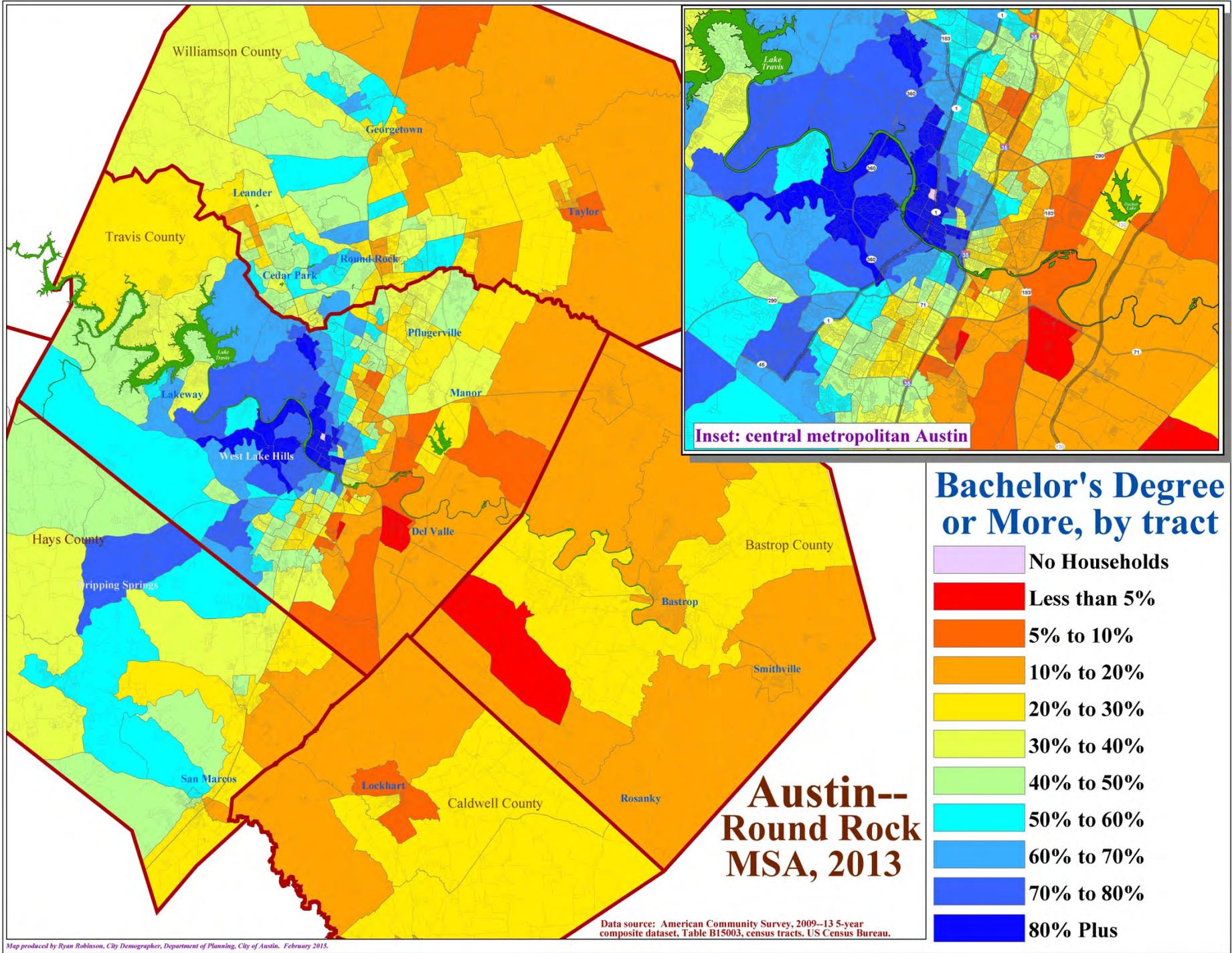


10 Fastest Growing Metro Areas, 2013 to 2014



Educational Attainment, Top 30 Metros, 2013: percentage of age 25 Plus with at least a Bachelor's





Bachelor's Degree or More, by tract

- No Households
- Less than 5%
- 5% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 60%
- 60% to 70%
- 70% to 80%
- 80% Plus

Austin-- Round Rock MSA, 2013

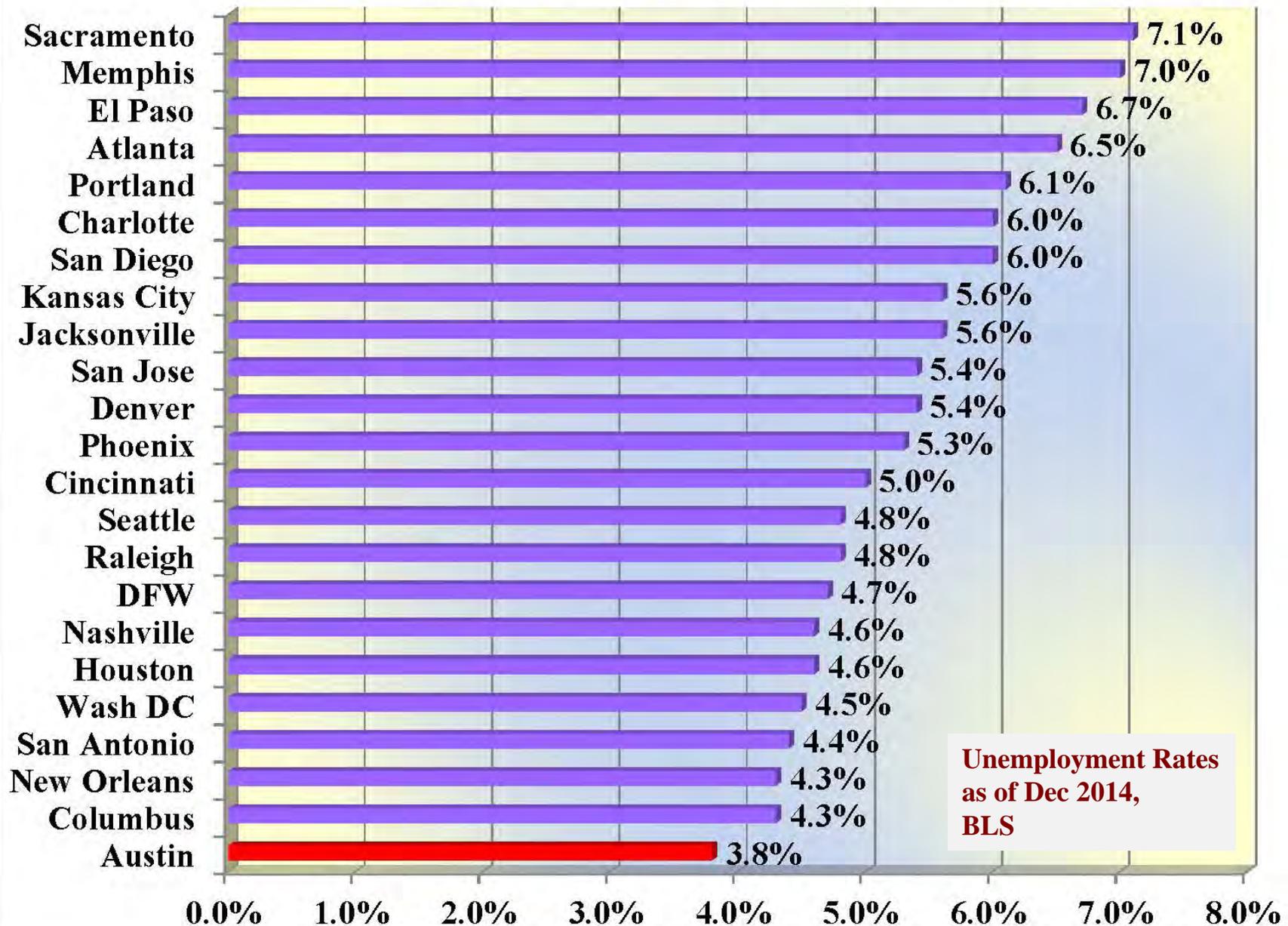
Data source: American Community Survey, 2009-13 5-year composite dataset, Table B15003, census tracts. US Census Bureau.

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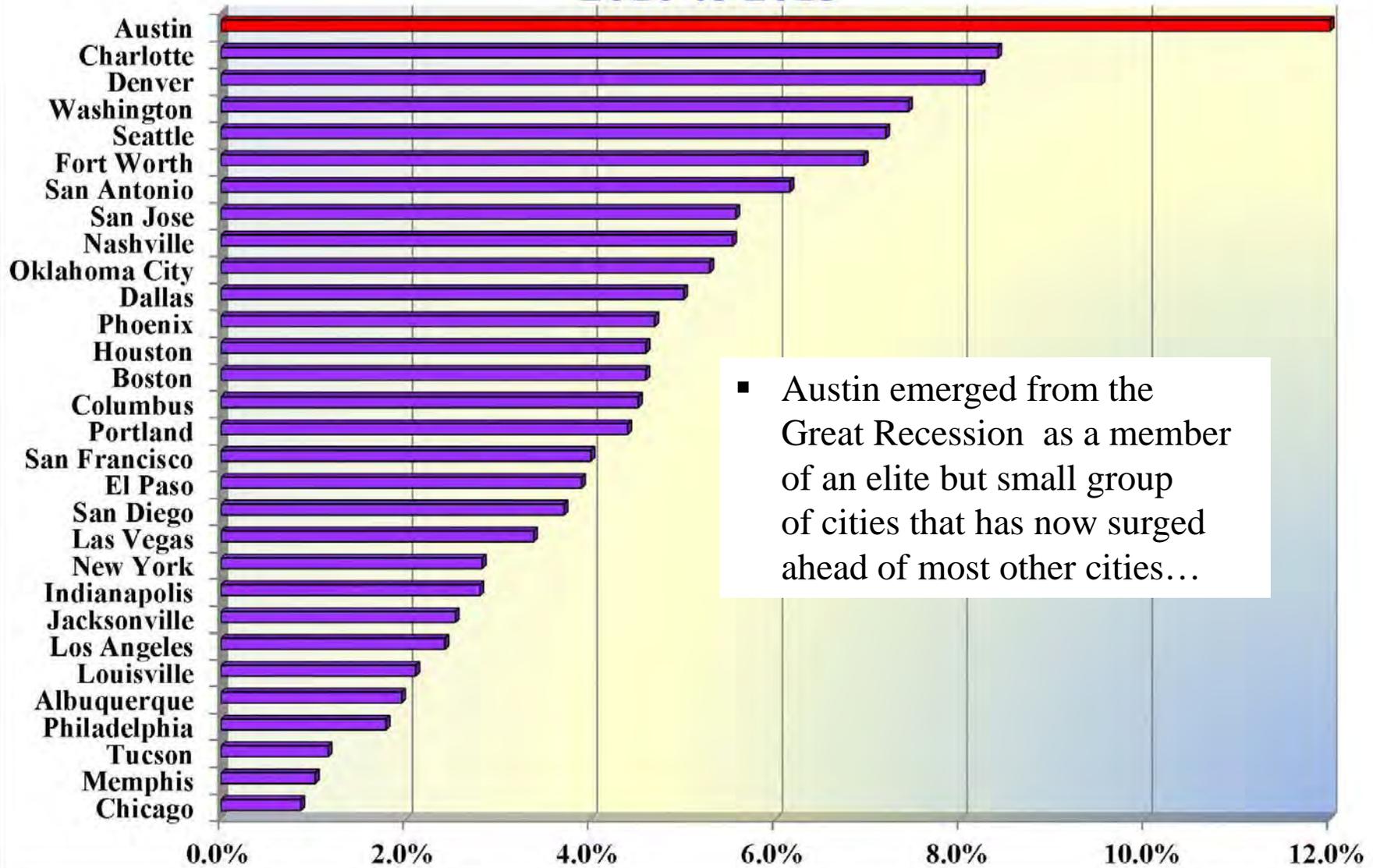
...Job growth is what it's all about...

- metropolitan Austin job creation is running at about **3.0%** (that's roughly 30K new jobs each year) .
- Forbes indicated in 2014 that Austin's economy had the “most momentum of any metro in the country.”
- Unemployment hovers around **4.0%**, state of Texas at **4.6%** and the nation at **5.6%**.
- Almost all Sectors are expanding...but most current growth coming from Services, Logistics and Construction.

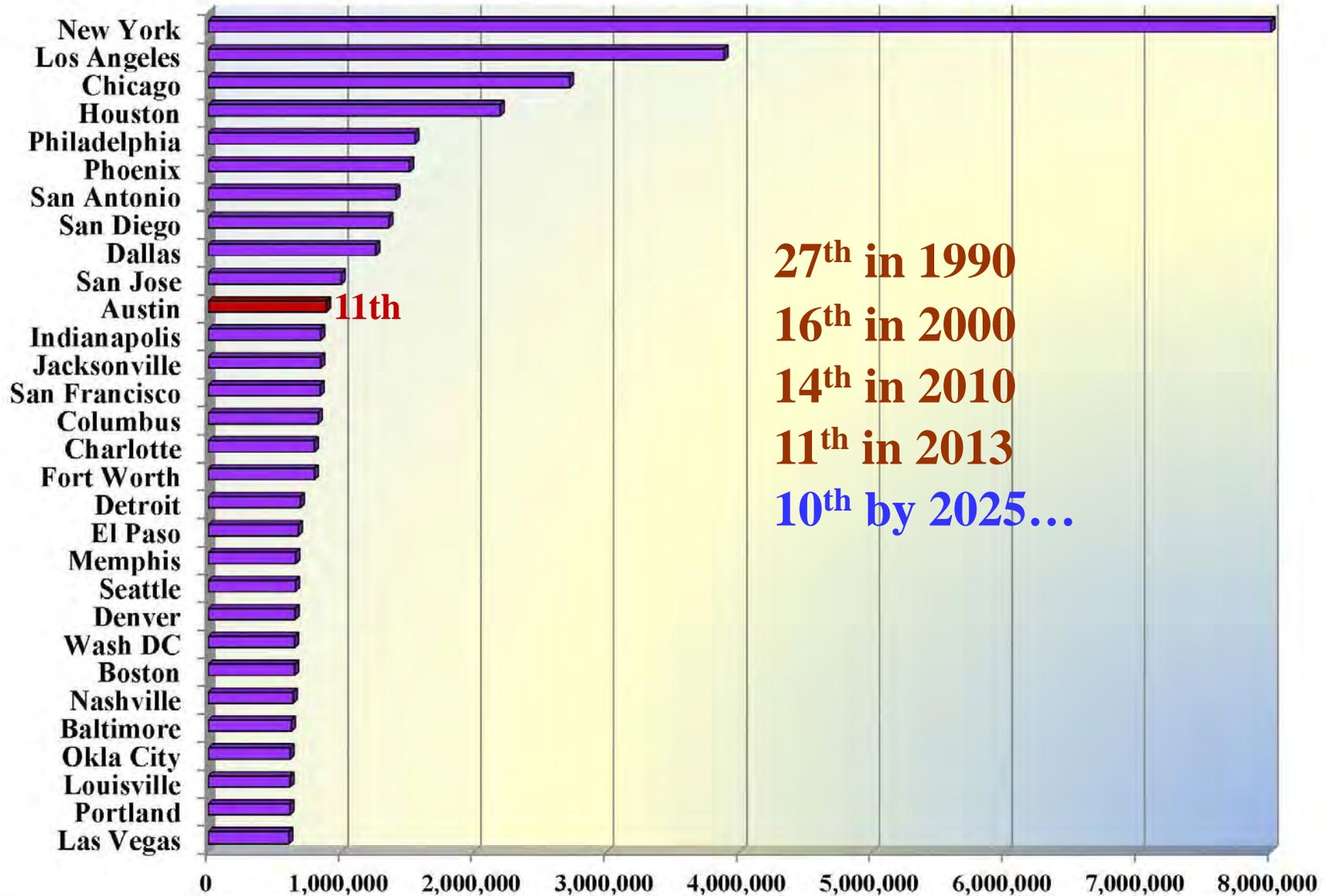
Unemployment Rates, Selected Metros, 2014



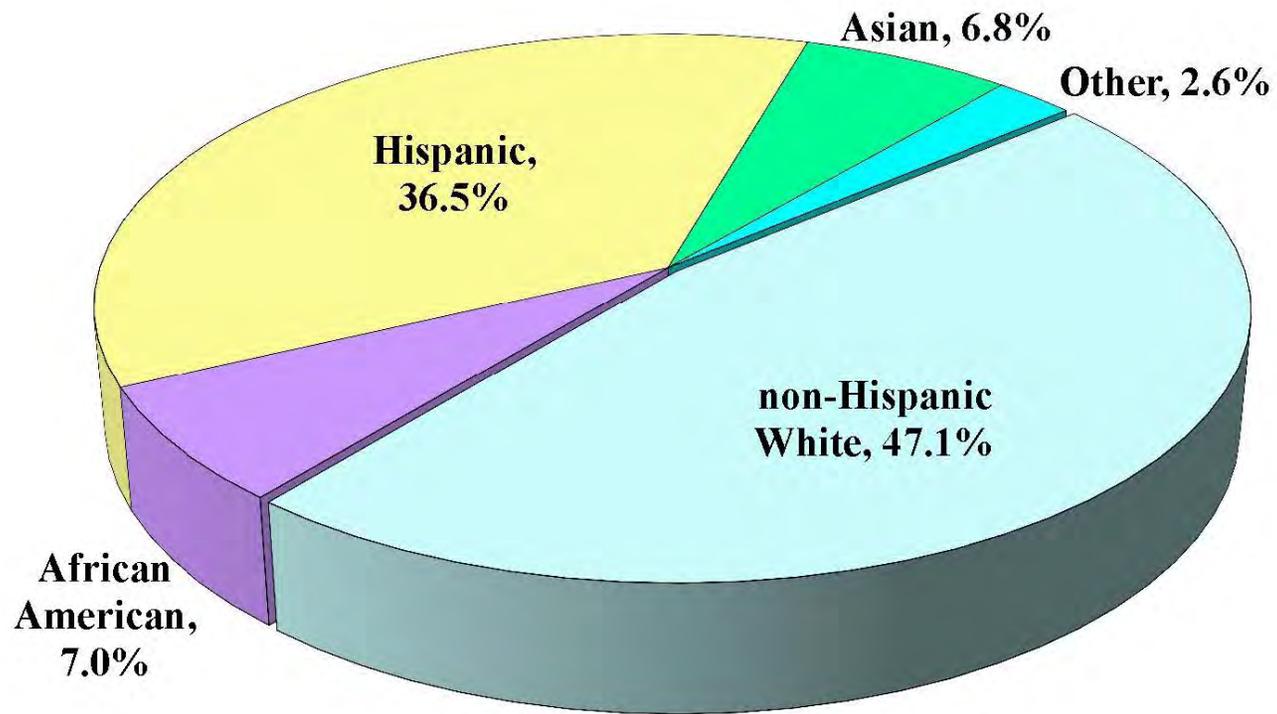
Top 30 Fastest Growing Large (500K+) US Cities: 2010 to 2013



Top 30 Largest Cities in the US: 2013



Racial and Ethnic Mix, City of Austin, 2014 Estimates



Change in the White Percentage of Total Population 2000 to 2010

Travis County

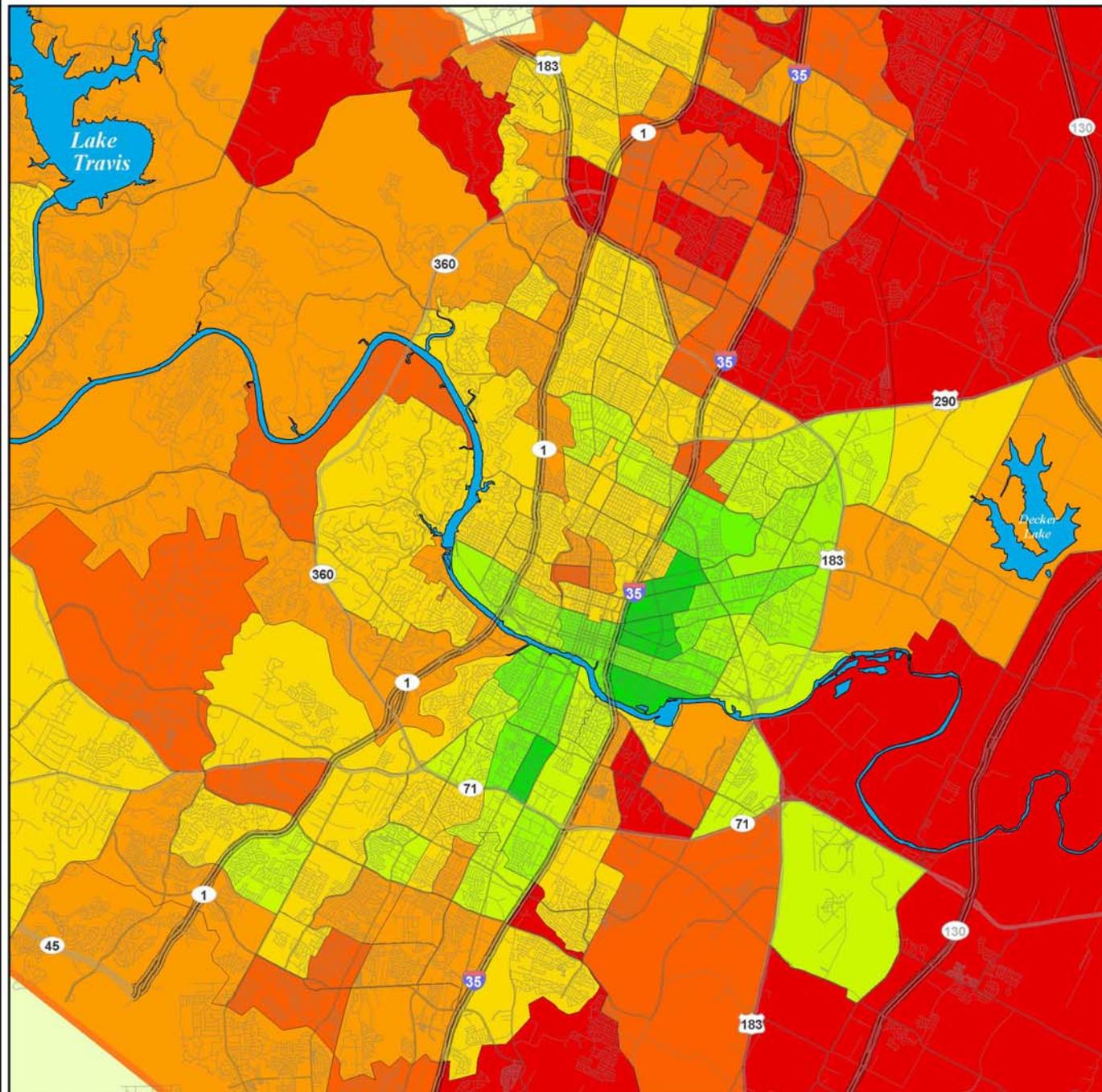
Decennial data from the US Census Bureau

Change in a Census Tract's Percentage of Total Population that is non-Hispanic White from 2000 to 2010 at the 2000 tract-level

Example: 50% in 2000, 59% in 2010 = 9 Point Gain

Point Gain or Loss

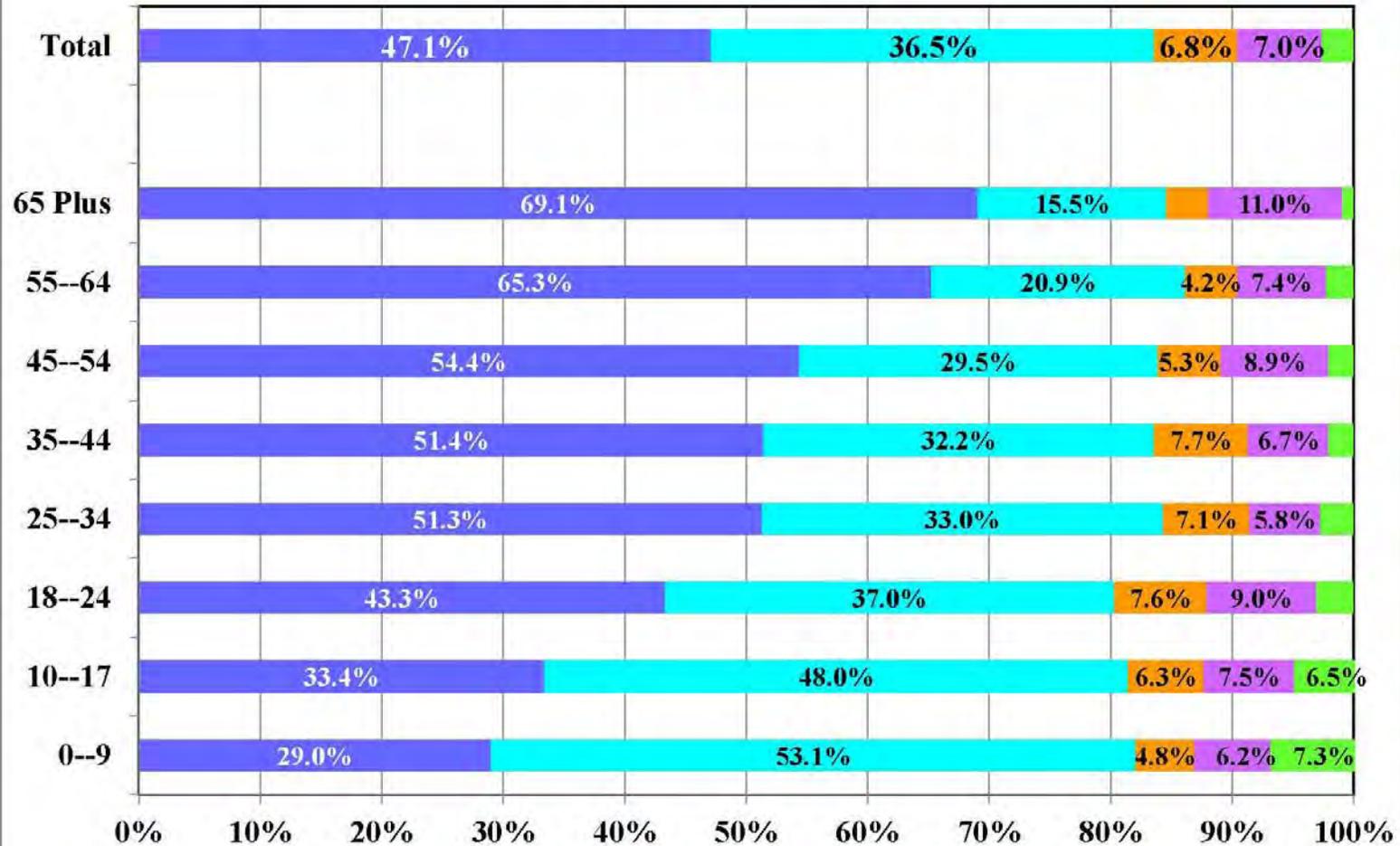
- 15 Points Plus
- 10 to 15 Points
- 5 to 10 Points
- 0 to 5 Points
- 0 to -5 Points
- 10 to -5 Points
- 15 to -10 Points
- 15 Points Plus



Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin, January 2011.

Data sources: Census 2000 SF1; Census 2010 Redistricting FIBs.

Age Structure by Race and Ethnicity, City of Austin, 2014 Estimates

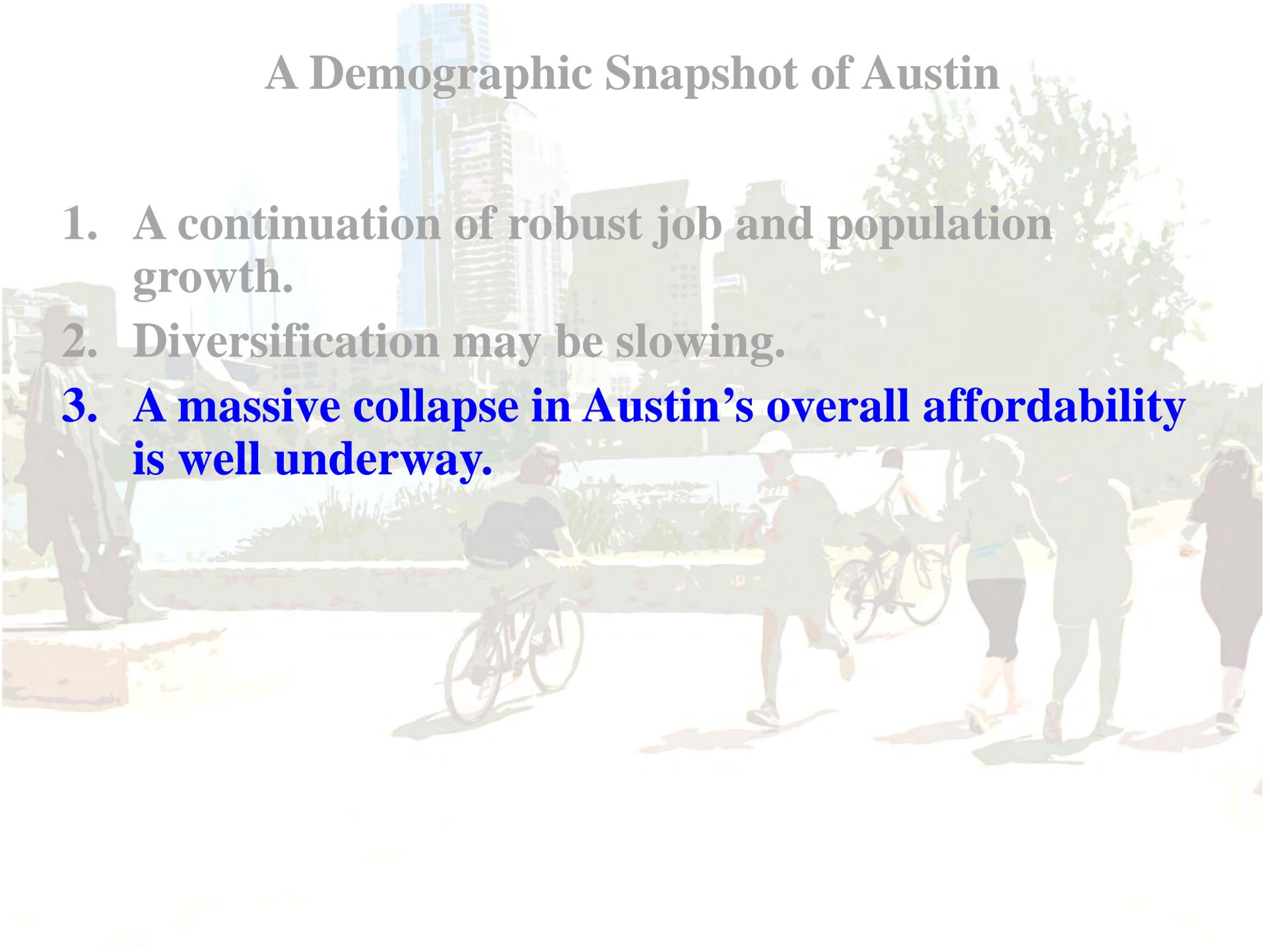


Data are estimates from
The City Demographer
based on Census info.

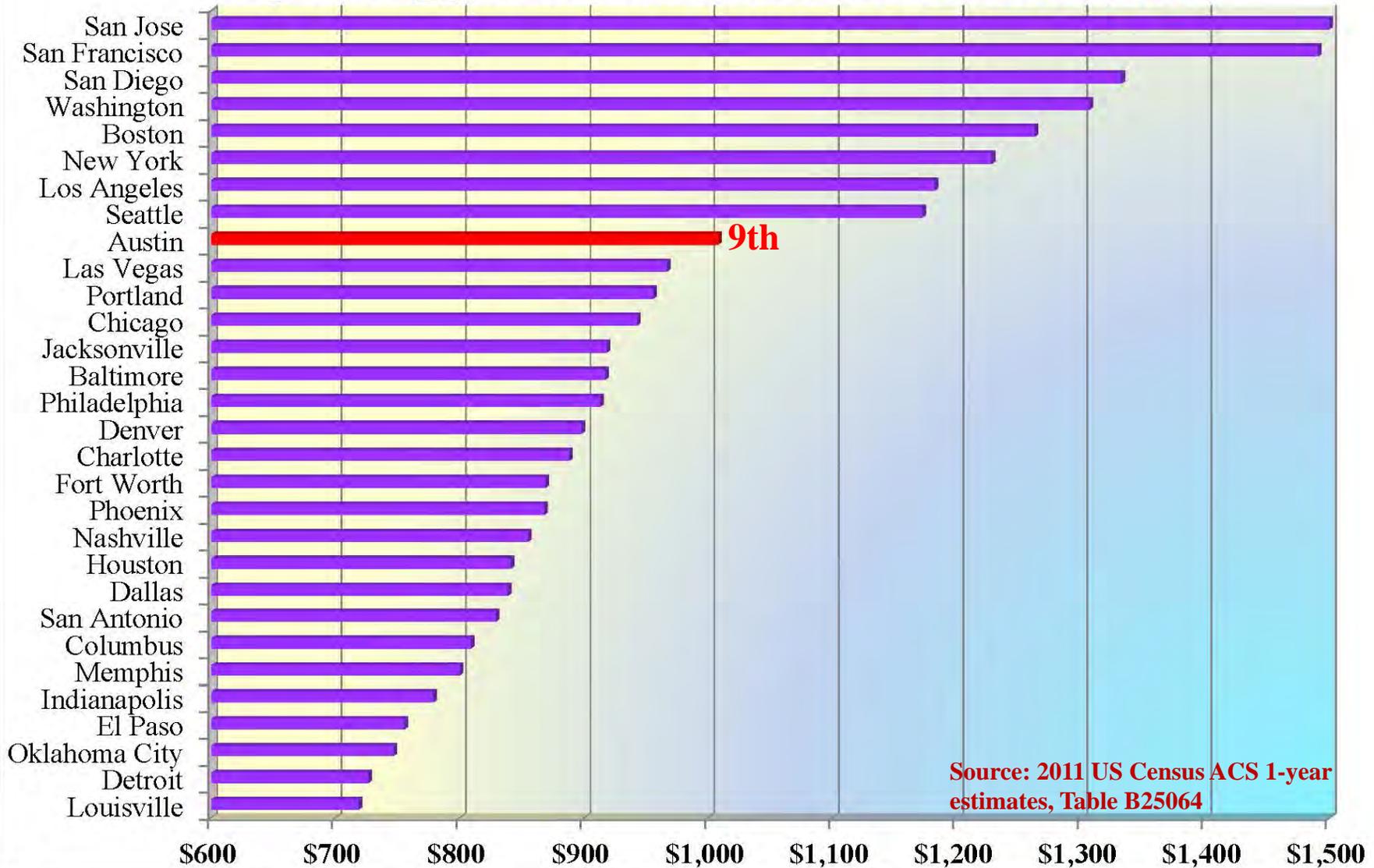
■ White
 ■ Hispanic
 ■ Asian
 ■ African American
 ■ Multi/Other

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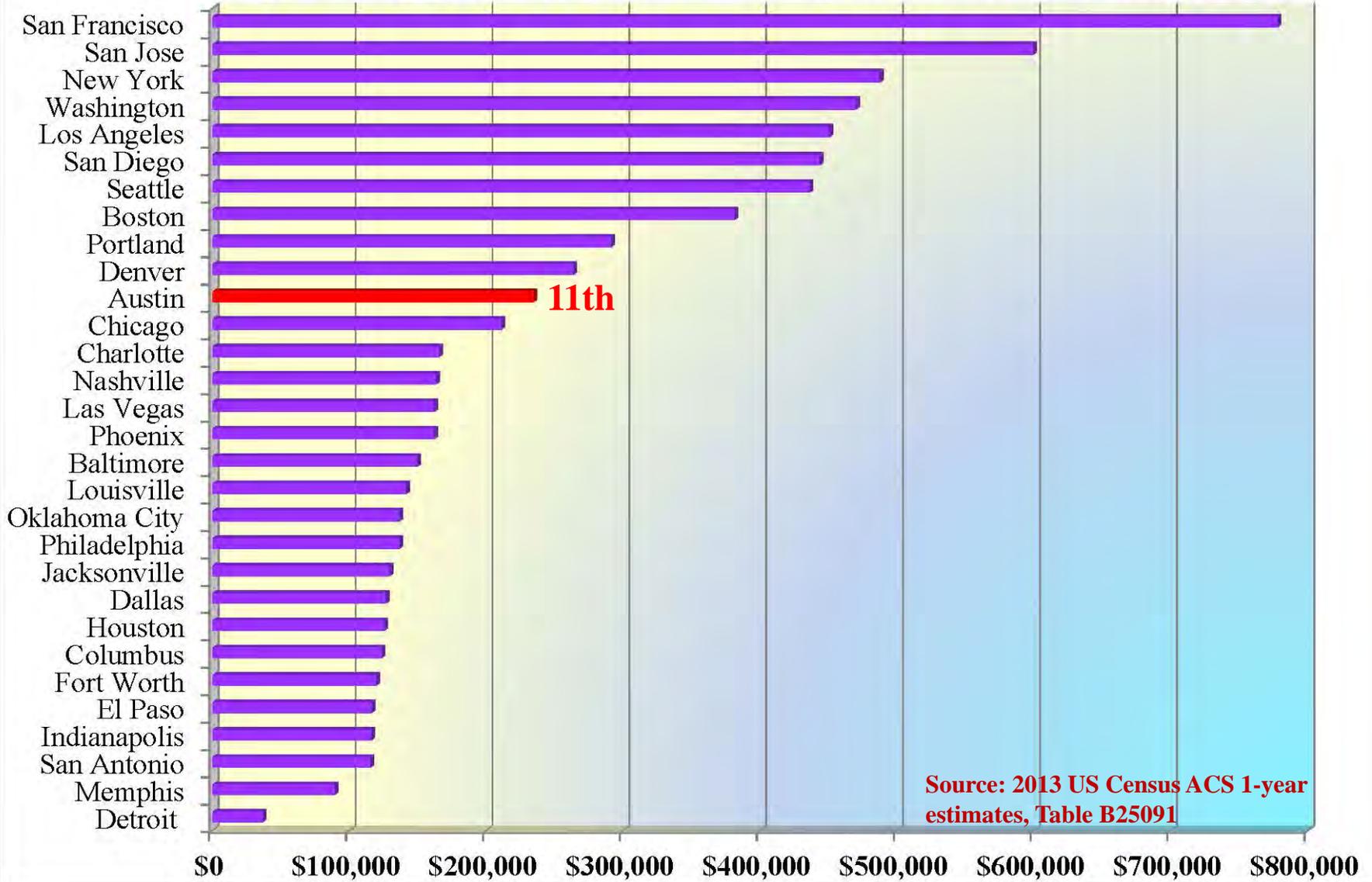
1. A continuation of robust job and population growth.
2. Diversification may be slowing.
3. **A massive collapse in Austin's overall affordability is well underway.**



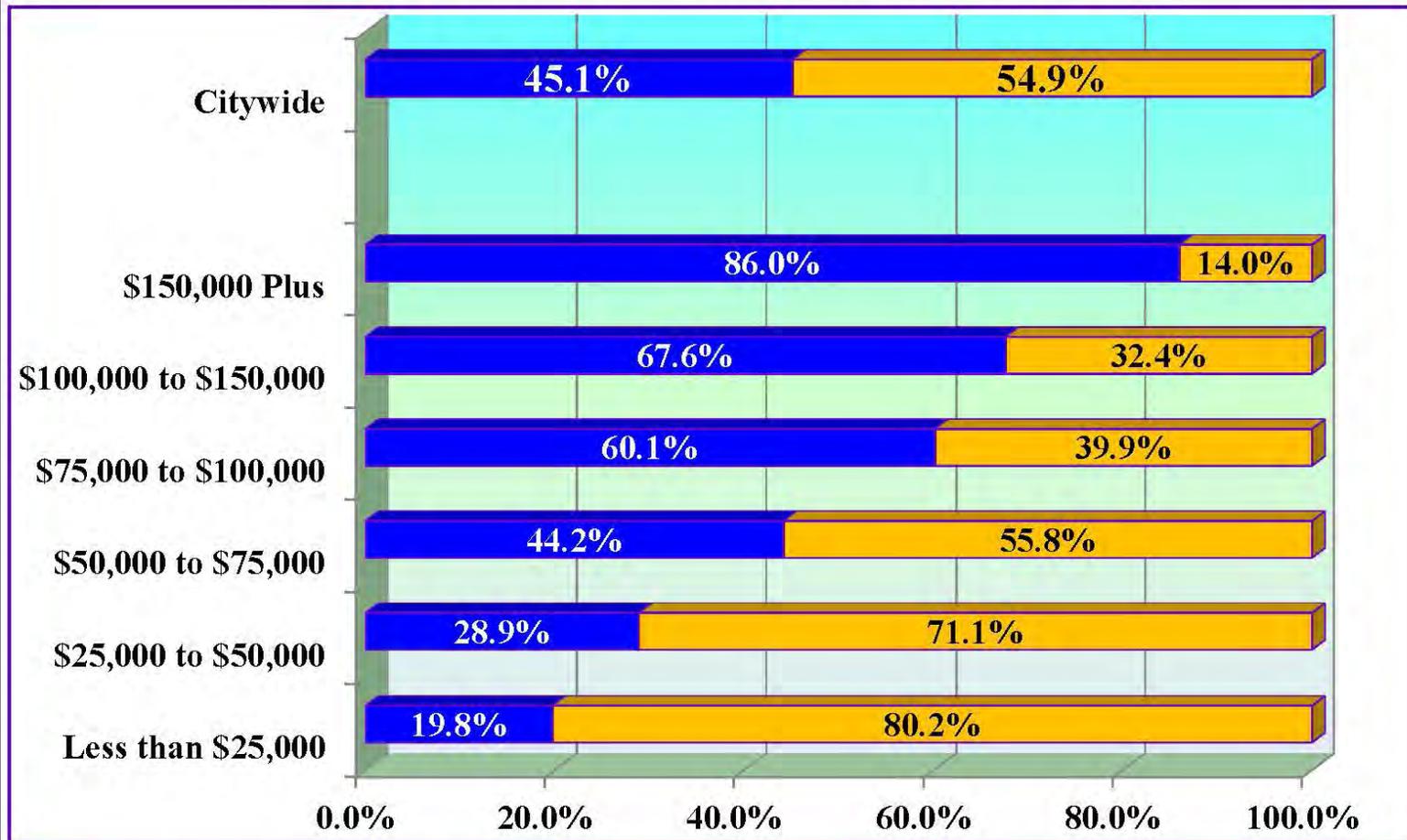
Top 30 Biggest US Cities and Median Rent, 2013



Top 30 Biggest US Cities and Median Home Value, 2013



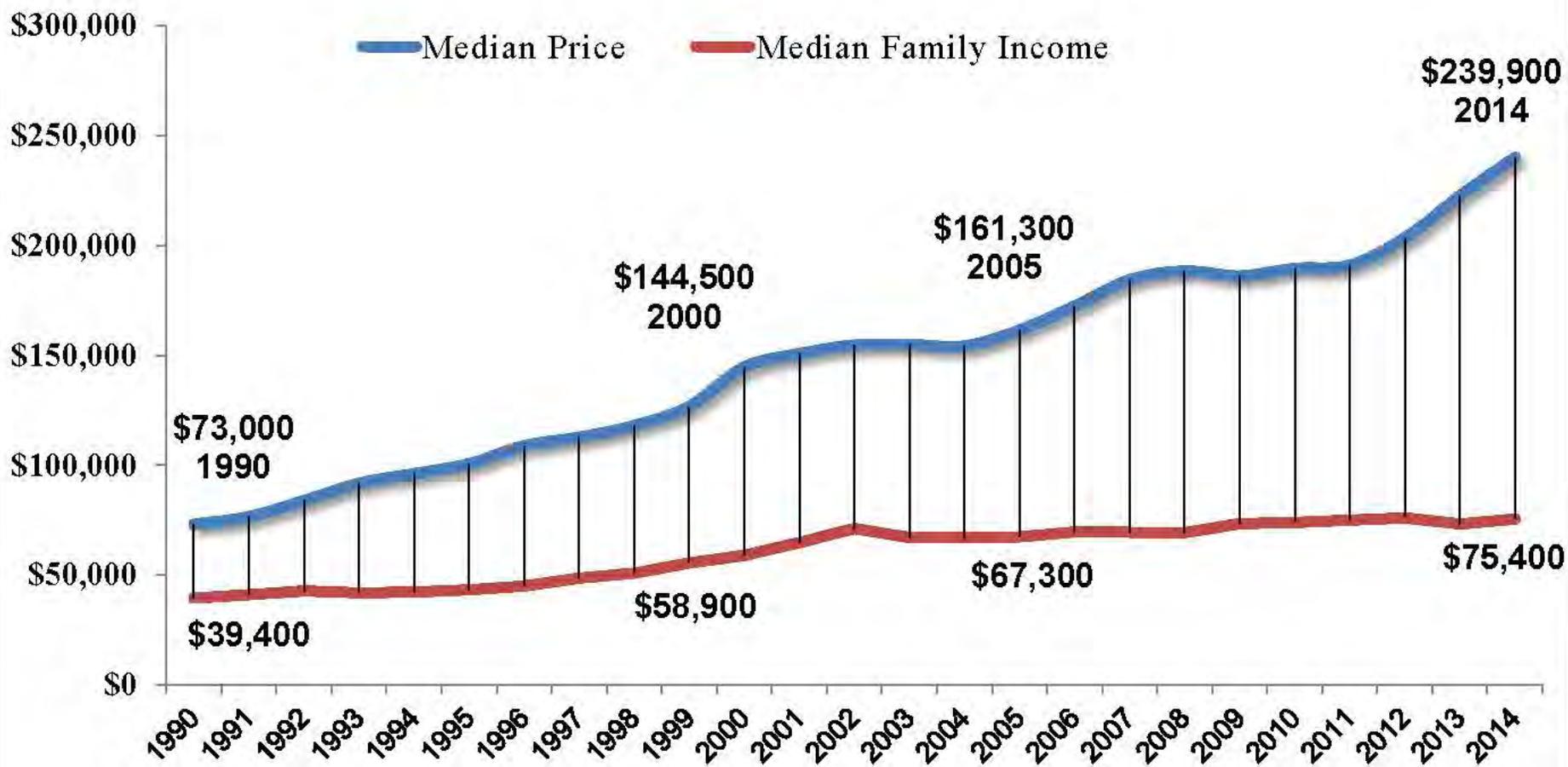
Owners and Renters by Income Bracket, City of Austin, Universe = Households, 2013 data



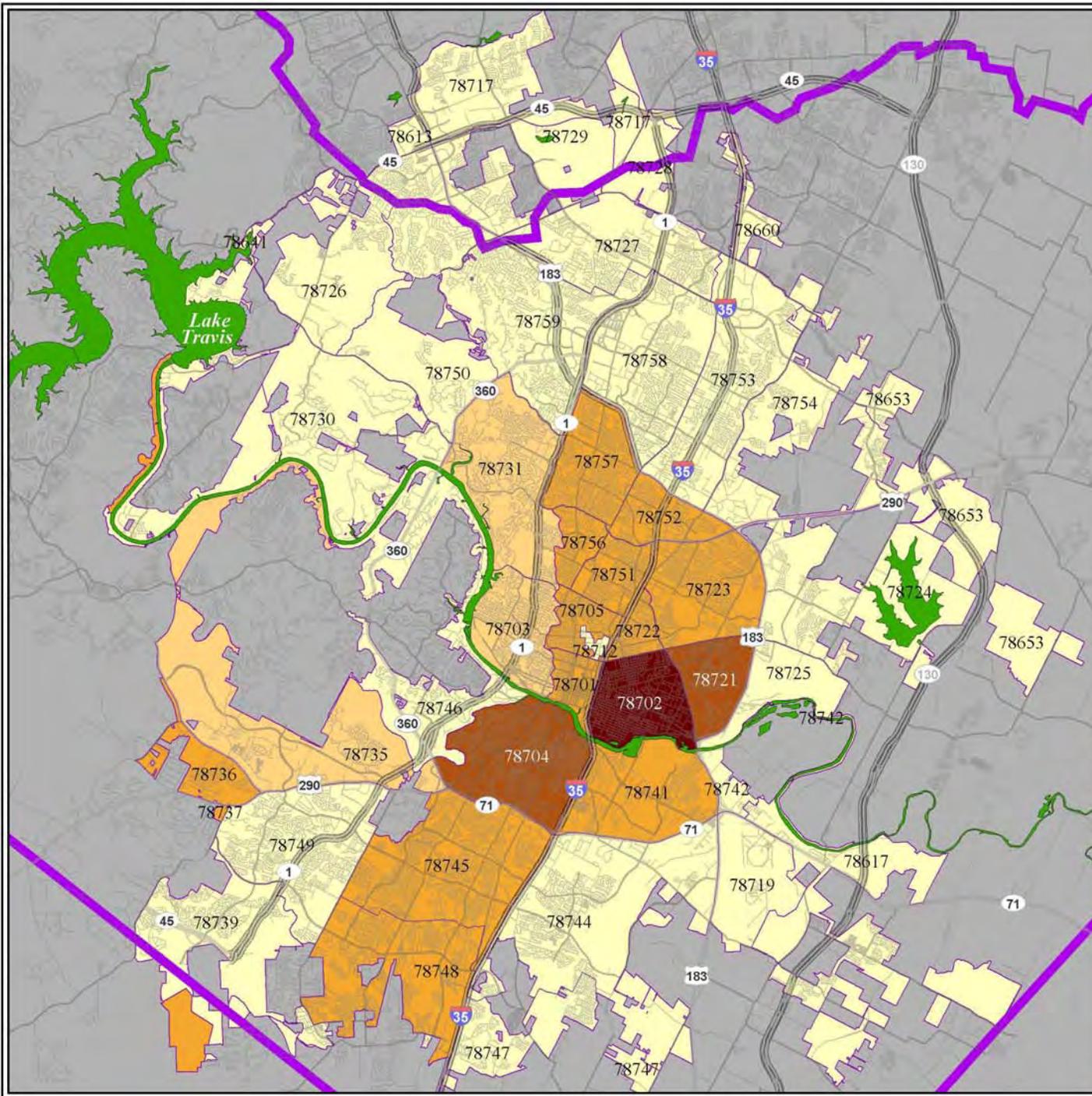
Source: American Community Survey, US Census Bureau, 2013 1-year dataset, Table B25118.

■ Owners ■ Renters

Austin Area median home prices compared with median family income 1990 - 2014



Median SF Value Change by ZIP Code: 2007 to 2014

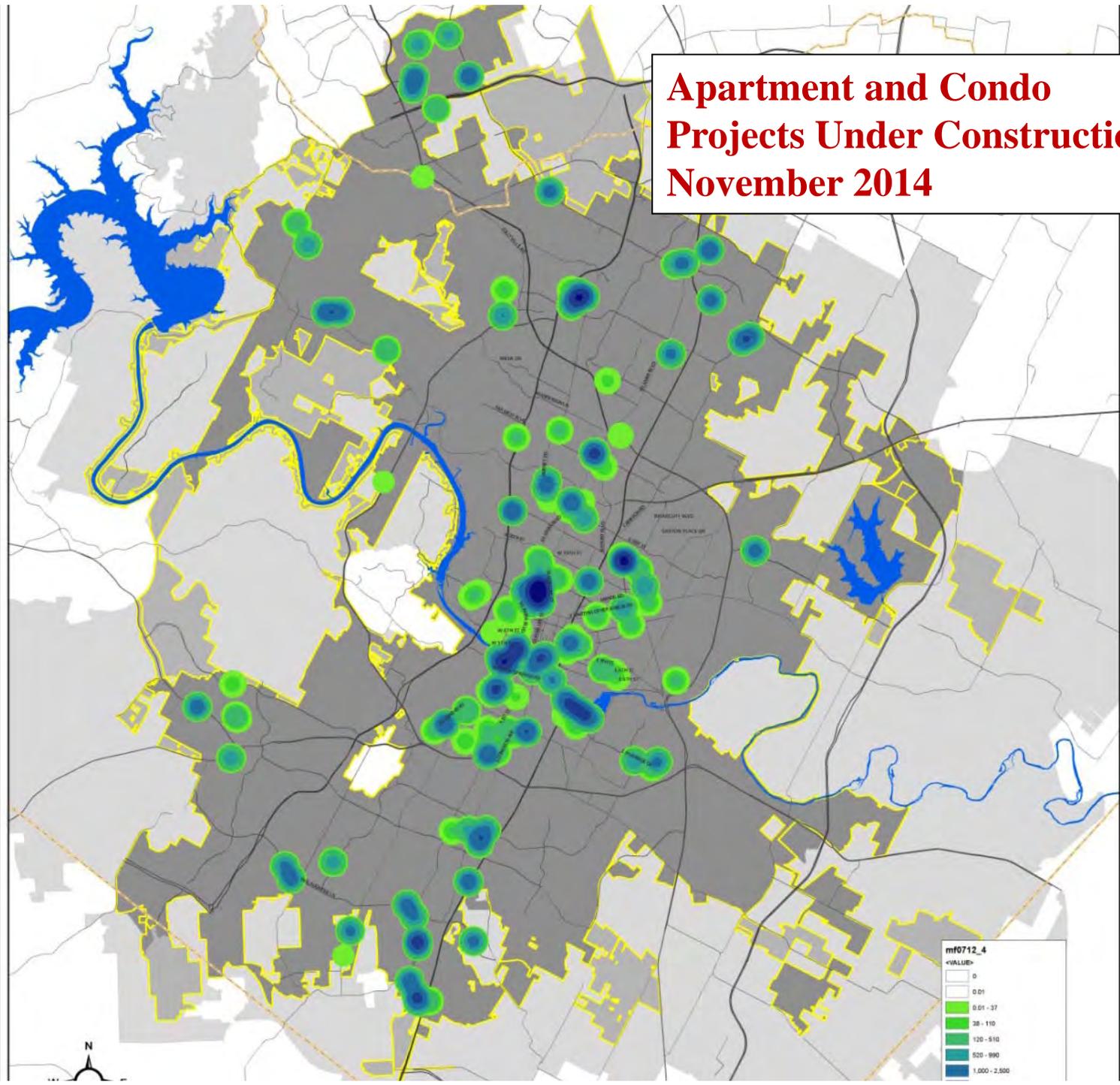


Percent Change

- Less than 50%
- 50% to 100%
- 100% to 150%
- 150% to 200%
- 200% Plus

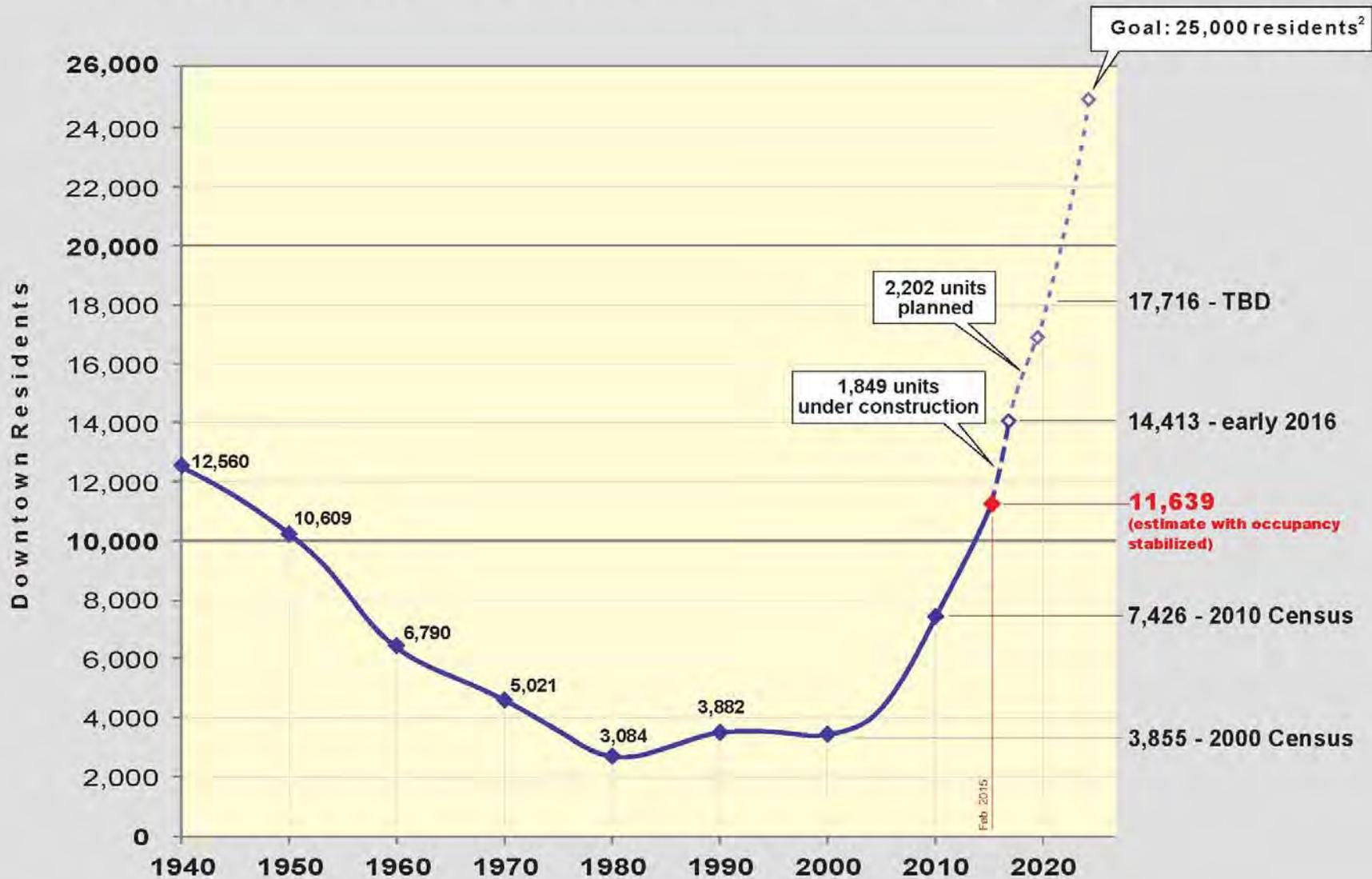
Data source: TCAD and WCAD data--smoothed with American Community Survey data, 2008-2012 5-year composite dataset. Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin, November 2014.

**Apartment and Condo
Projects Under Construction,
November 2014**





Downtown Austin¹ Residential Change — 1940-Present

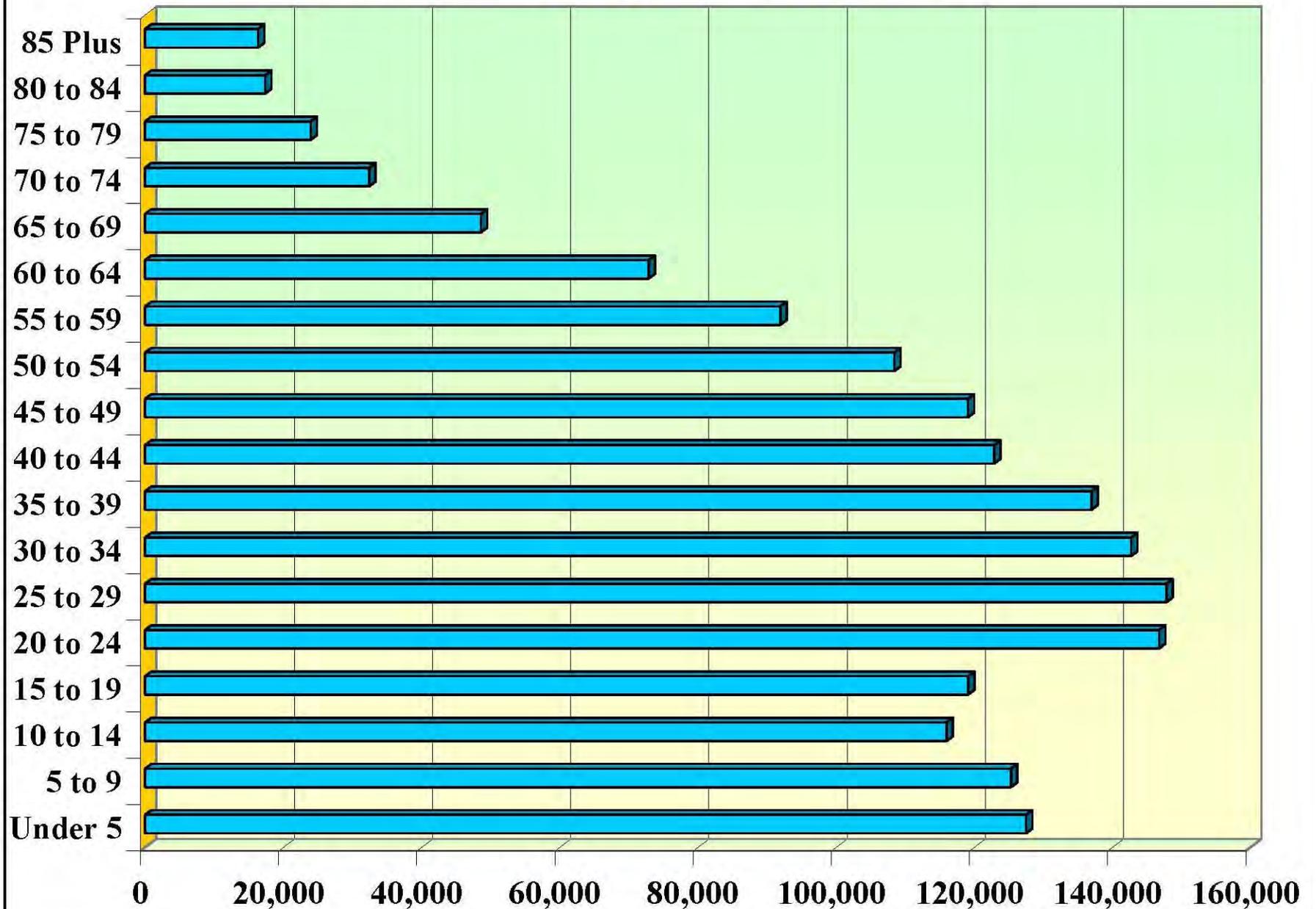


1. I-35 — Lady Bird Lake — Lamar — MLK
 2. Council Resolution 20051215-056

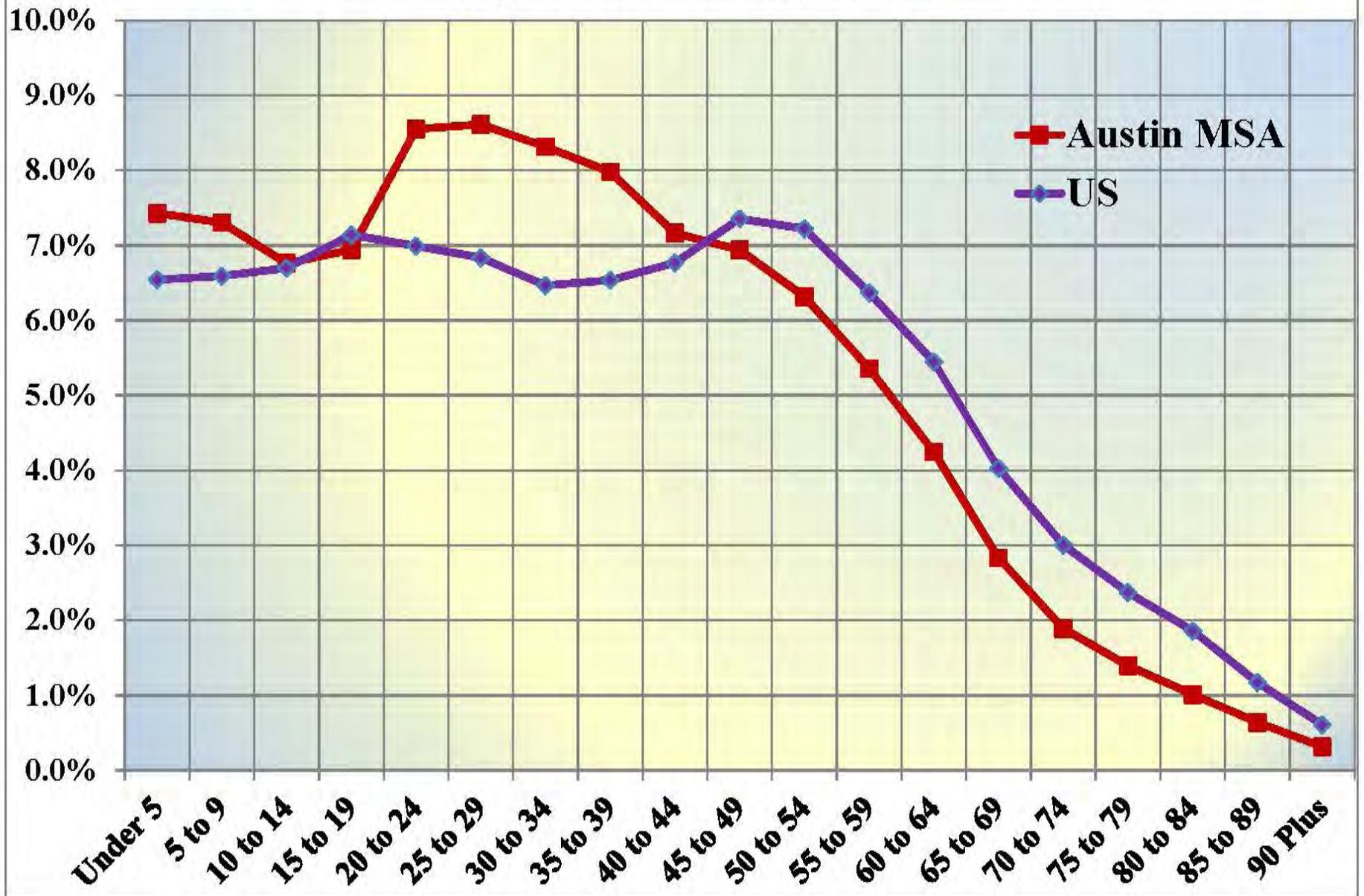
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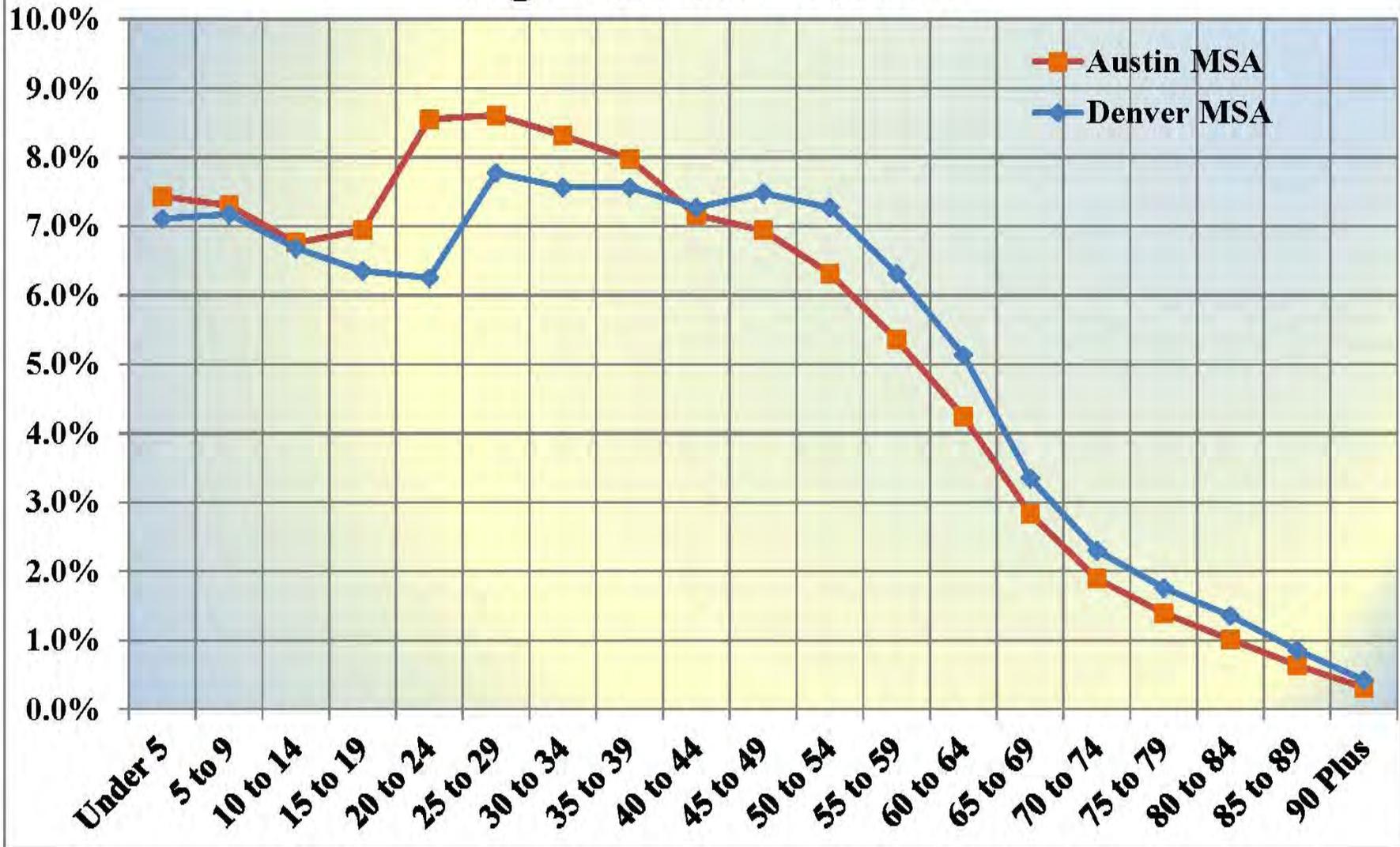
Austin MSA Age Structure: 2010



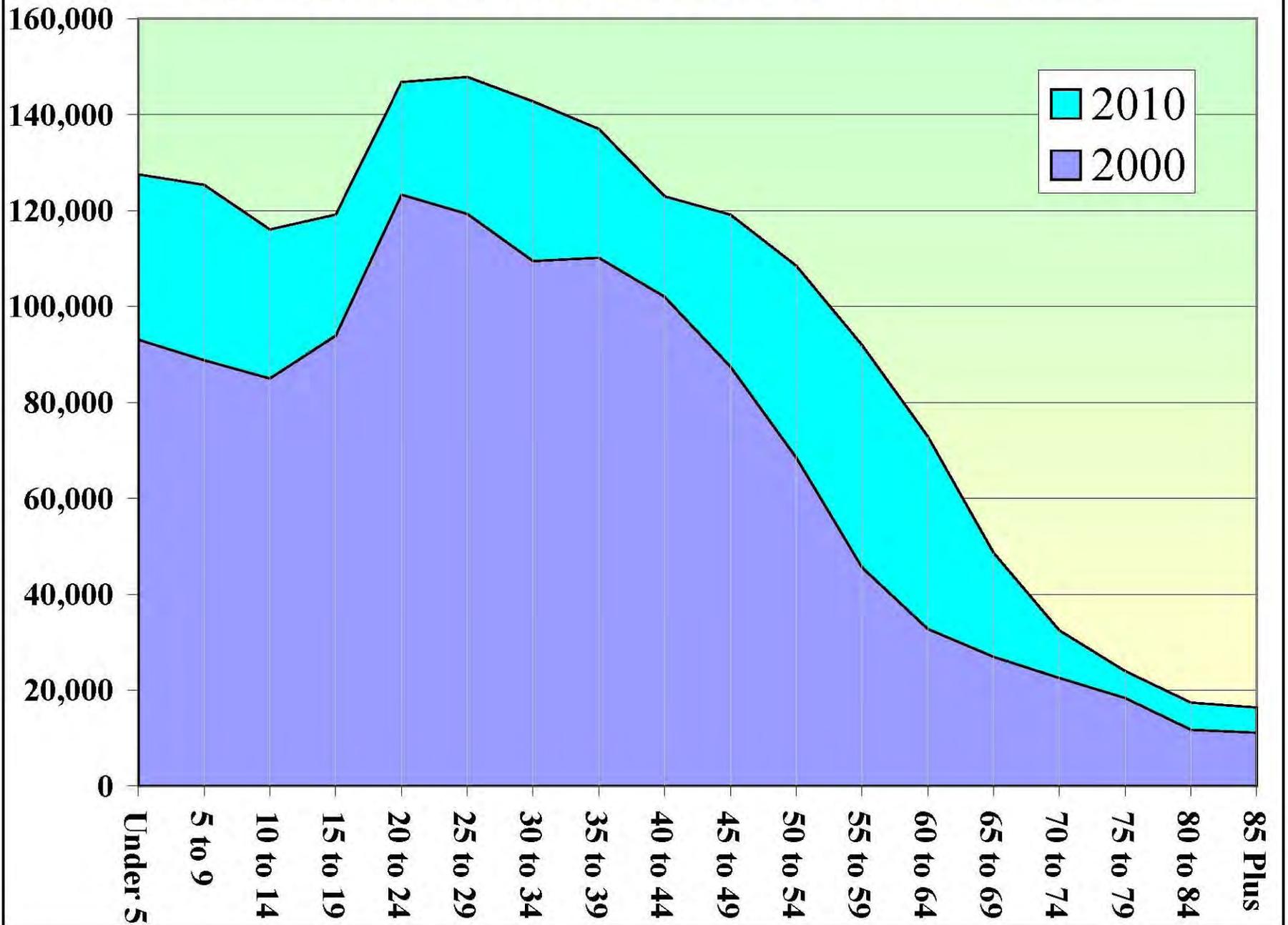
Age Structures, 2010



Age Structures, 2010



Age Structure Change: 2000 to 2010, Austin MSA



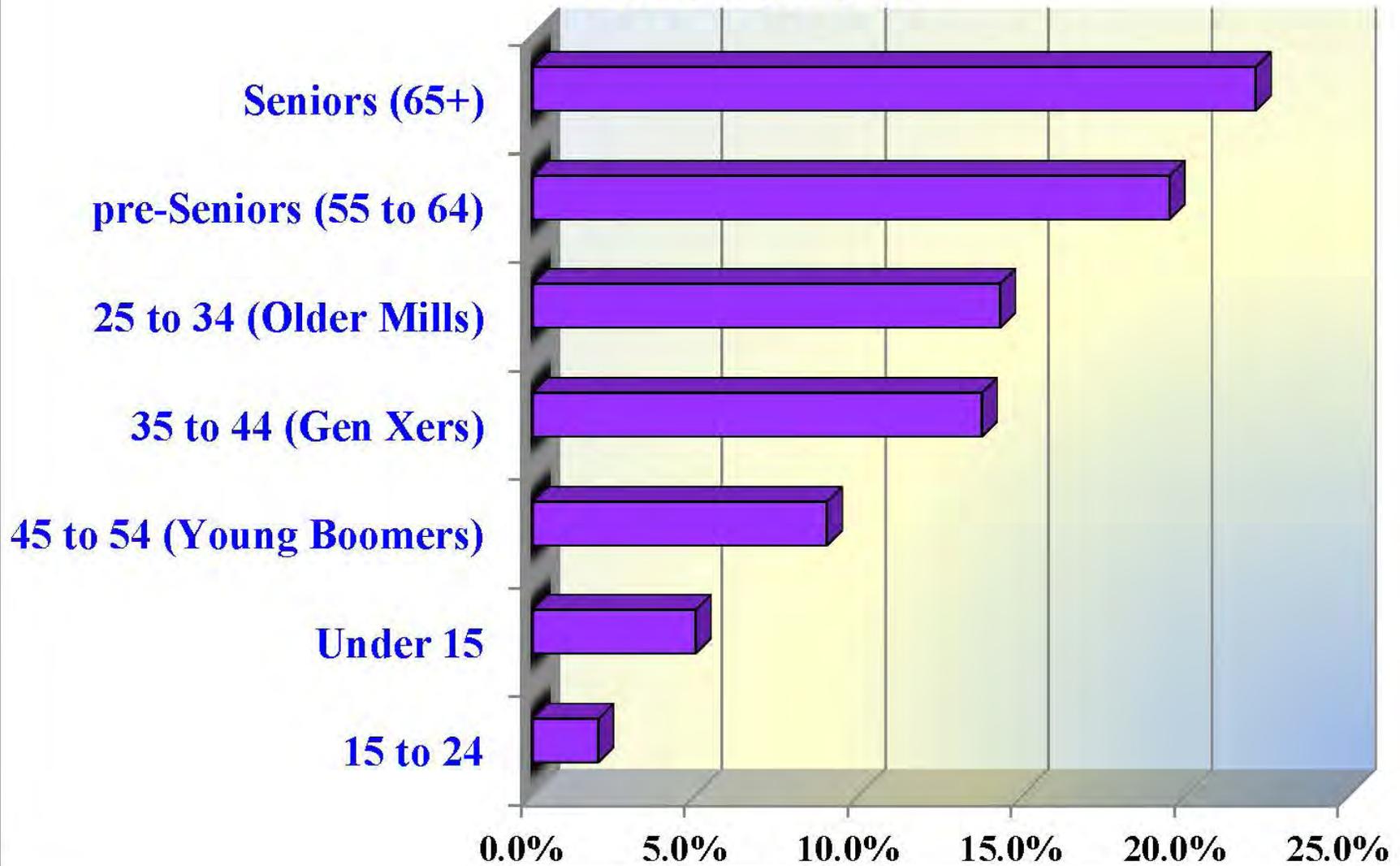
Metro Areas with Fastest Growing Senior and Pre-Senior Population, 2000 to 2010

 Seniors (age 65 Plus)

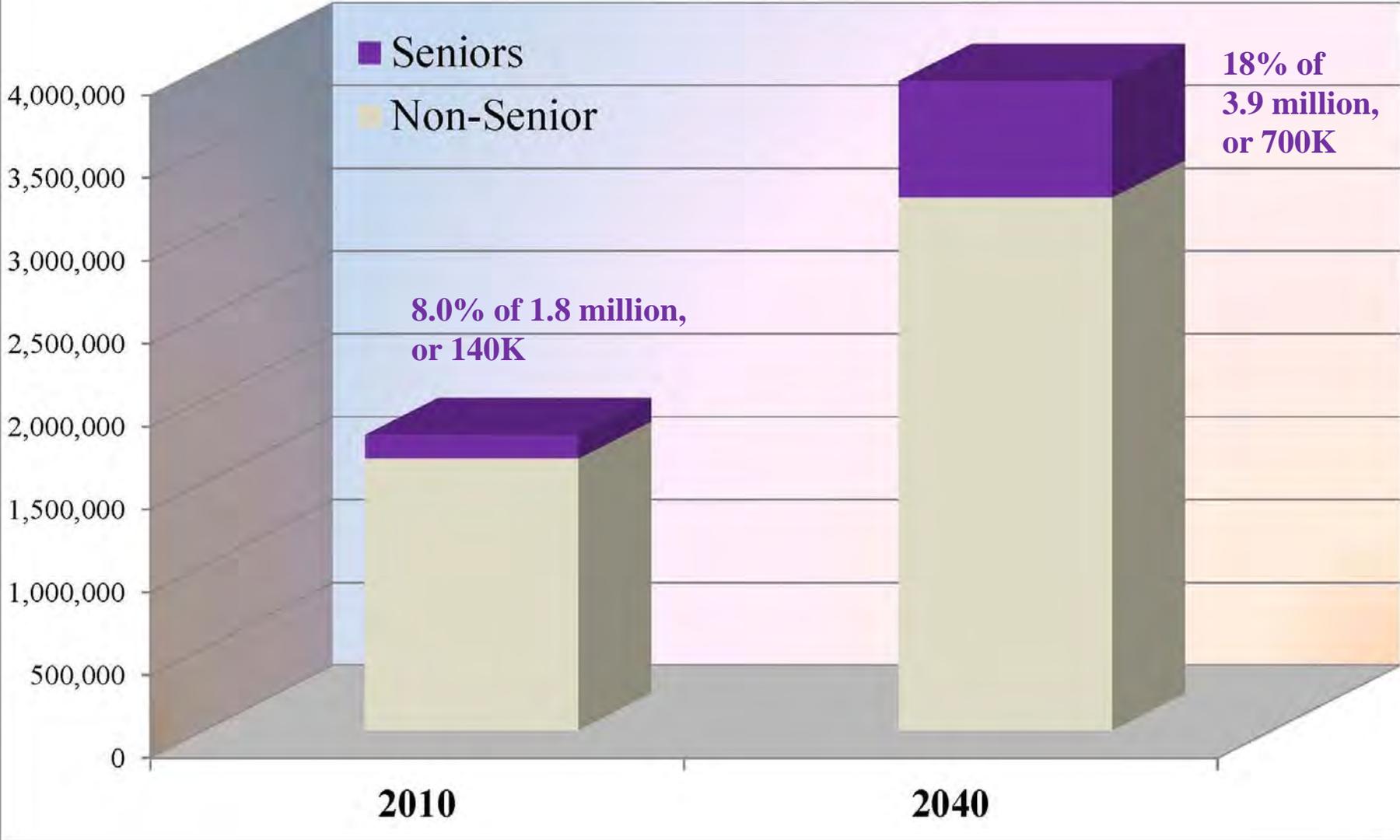
 Pre-Seniors (age 55 to 64)



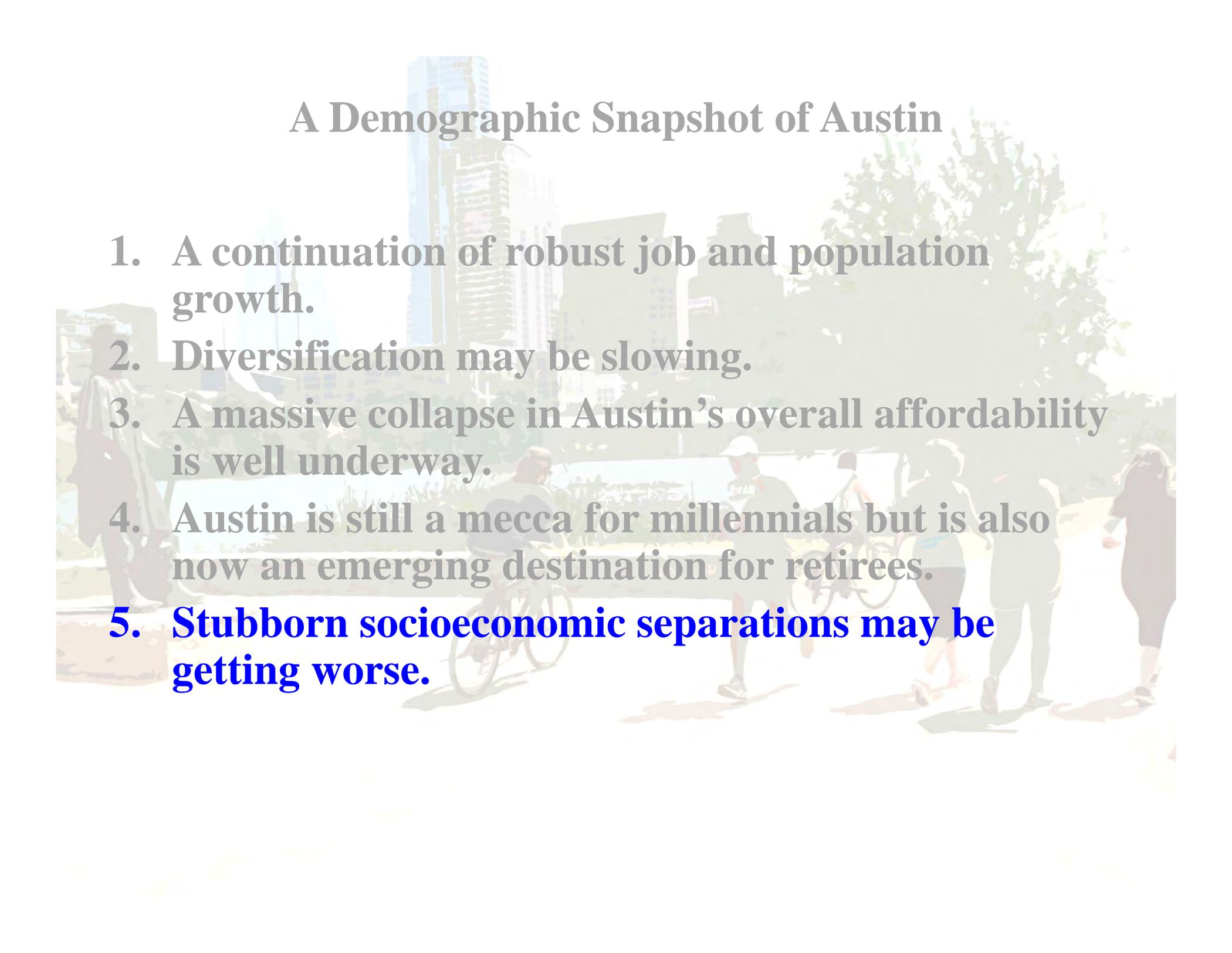
Fastest Growing Cohorts, Travis County, 2010 to 2013



Senior Share of Total MSA Population: 2010 and 2040



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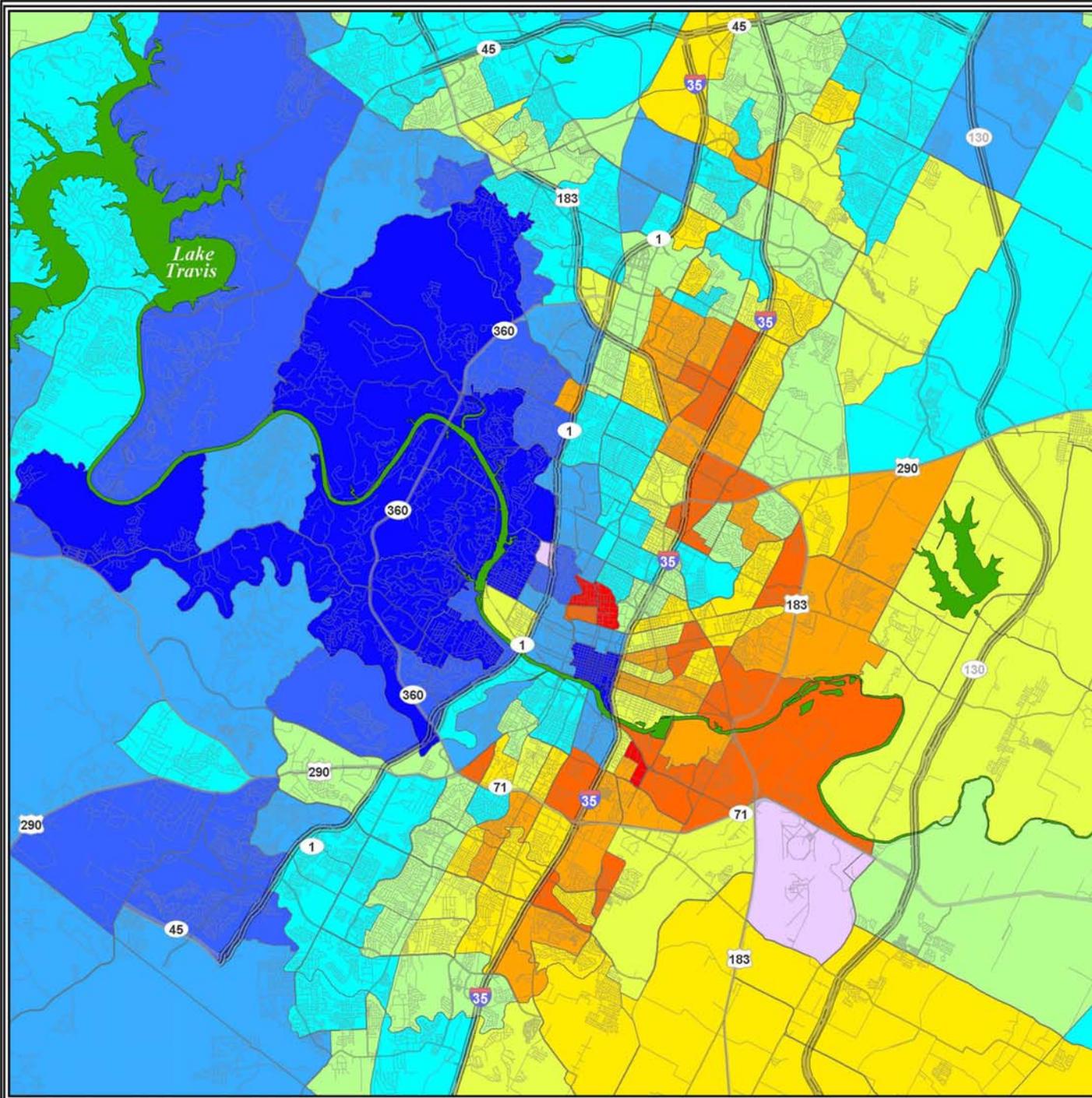


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Median Family Income

Austin, 2013

Income Bracket



Data source: American Community Survey, 2009-13 5-year composite dataset, Table B19113, census tracts. US Census Bureau.
Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin, March 2015.

Poverty Rates by Age Group, Race and Ethnicity

City of Austin

American Community Survey, 2013, 1-year Estimates Series, Table B17001

Table I: Poverty Rates (1)

Category or Group	Overall Population	non-Hispanic White	African American	Hispanic	Asian
Overall Population	17.8%	10.6%	24.2%	27.5%	15.3%
Under Age 5	22.6%	5.4%	51.8%	33.0%	9.6%
Under Age 18	23.6%	6.8%	34.6%	36.5%	10.3%
Age 65 Plus	8.4%	4.0%	13.0%	19.9%	19.6%

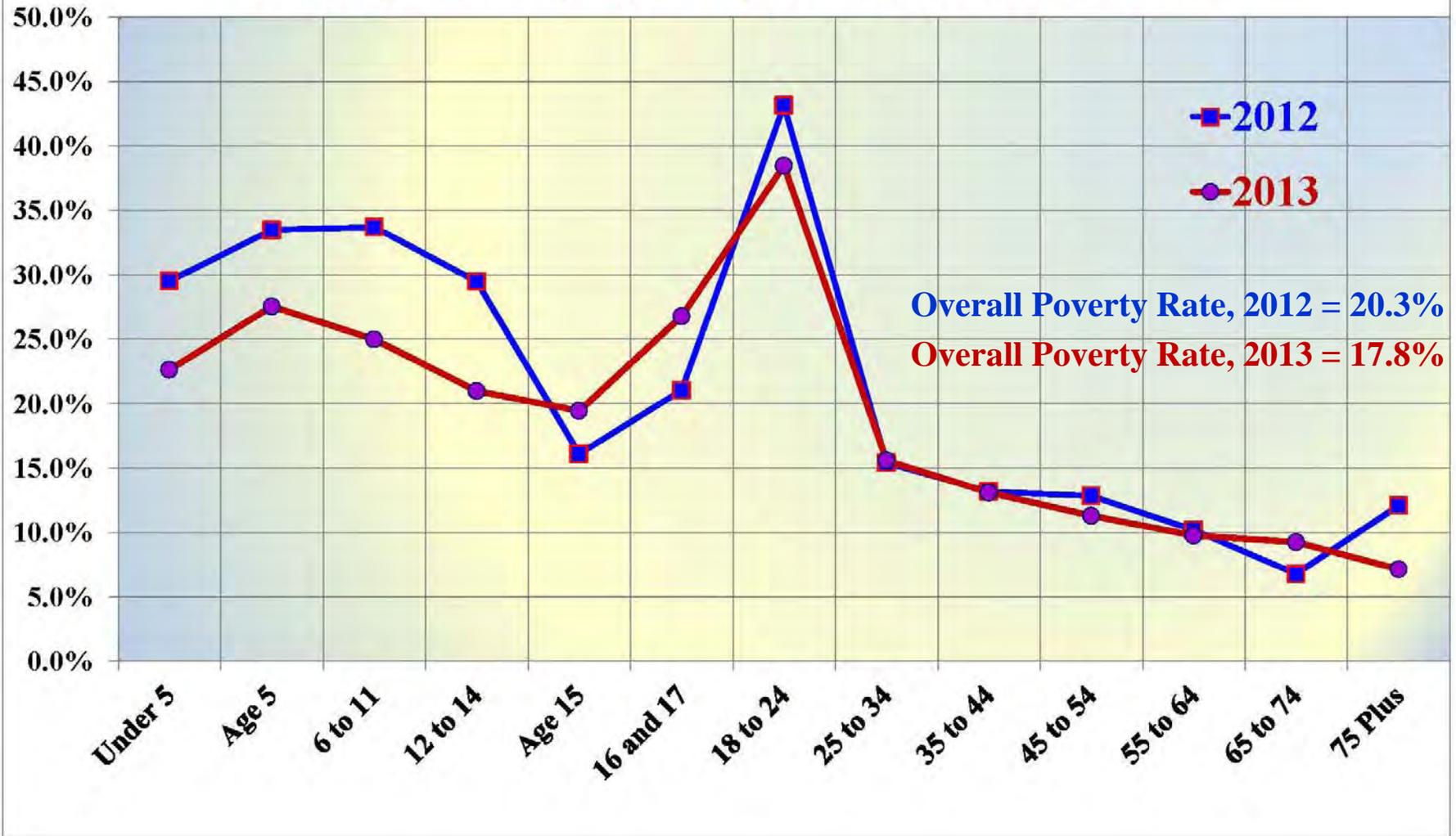
NOTES:

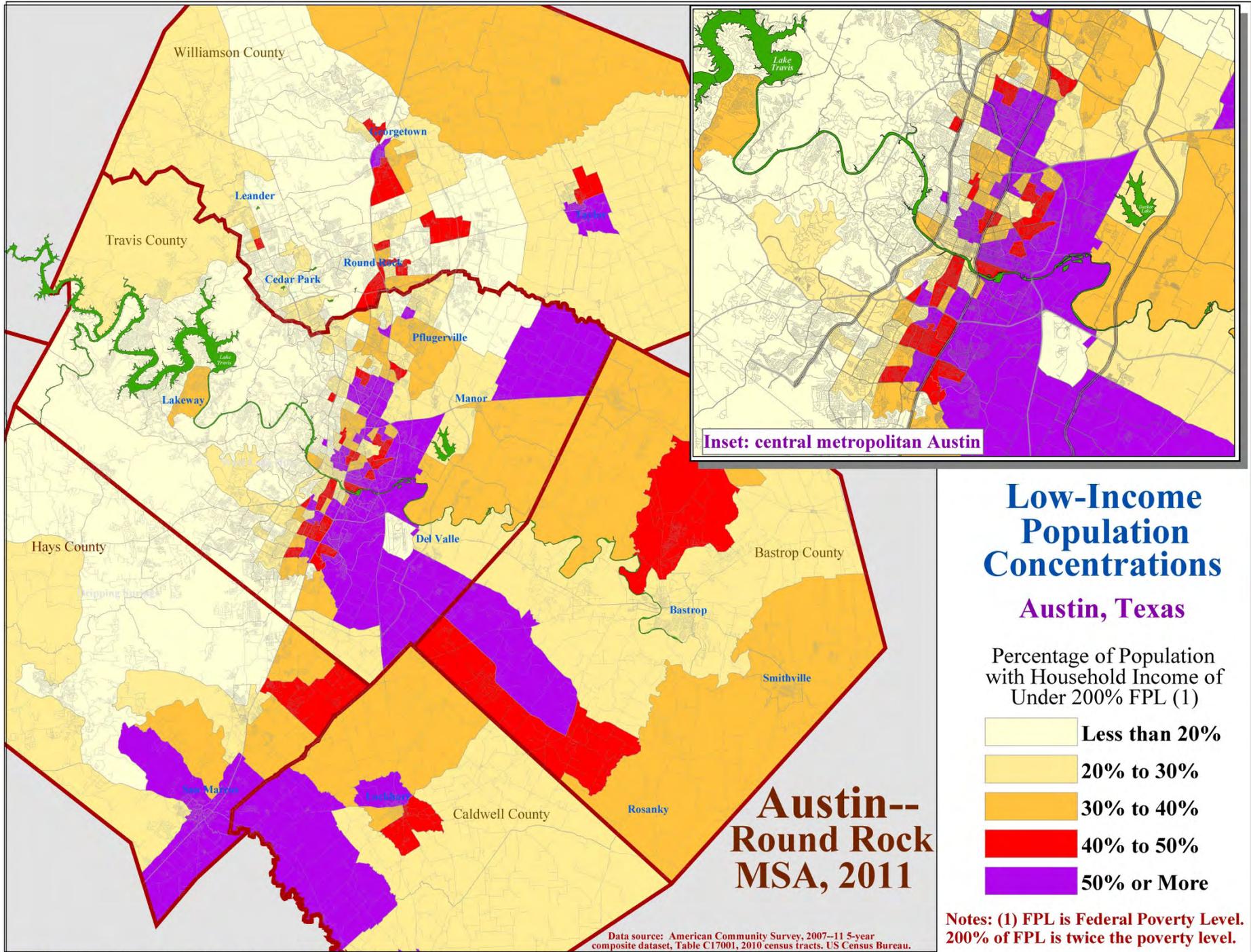
(1) The source for data behind this table on Poverty in metropolitan Austin is the American Community Survey, which is produced by the US Census Bureau. Data for this table are from the 2013 1-year Estimates Series. Poverty rates are calculated for only the portion of the total population that lives within a household, poverty rates are not calculated for institutionalized persons or individuals living within Group Quarters situations. The Poverty Rate is a function of total annual household income and the number of individuals within a household. The 2013 Poverty threshold for a family of four was \$23,835

Poverty Rates by Age, City of Austin, 2012 and 2013



Poverty Rates by Age, City of Austin, 2012 and 2013





Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin, April 2013.

