

Rocky Mountain Institute  
1820 Folsom Street  
Boulder, Colorado 80302  
P: (303) 245-1003

Re: Lead Implementation City Final Selection

Dear RMI Transportation Team,

We, the signatories of this letter, represent a broad-based cross section of the greater Austin community. We demonstrate the outstanding level of community support and collaboration that RMI would find in Austin, if chosen as the U.S. city to partner with to create a mobility system of the future. Austin is Ready!

With Austin's growth and traffic, along with our economy, workforce, diversity, community and culture, Austin is ready to be the Lead Implementation City for RMI's transportation initiative. And Austin, Texas is uniquely suited for partnership with RMI. While Austin ranks high on global and national lists for its thriving business climate, vibrant community and culture, and prosperous regional economy as well as for Technology and Startups, Austin has also ranked as one of the "Top 10 Worst Cities for Traffic in America". The Austin community understands that we have substantial mobility challenges, and that for our community's health and success, it is imperative that we collaborate on developing, testing, re-evaluating, fine tuning, and implementing multi-modal solutions.

While the Central Texas area currently has large investments in updating and expanding area roadways, we are also a test city for Google's Autonomous Vehicles as well as, Google Fiber, and we are home to Car2Go and RideScout. Austin is also home to a sizable and engaged bicycle community, and home to a successful and growing bike share program. The University of Texas is expanding the Austin campus, to include the new Dell Medical School, and will be investing in mobility options. We understand the complexity of Austin's transportation challenges and we are unified to work together. In a collaborative effort this letter serves as our commitment to unite our work, exploratory research, and developments within the multiple sectors of the Austin Area.

The Austin region faces great challenges over the next 20 years in preparation for the projected population increase of the Central Texas Corridor. According to the U.S. Census Bureau, San Marcos and Georgetown are the fastest growing cities in U.S. with population of 50,000+ and Austin is the fastest growing large city (population of 250,000+). Currently the Corridor is home to over 4 million residents and is estimated to increase another million in the few short years ahead. We know that it will take forward vision, preparation, investment and innovative solutions to uphold and strengthen the fabric of our community and economy.

We envision implementing a holistic approach to solve our transportation issues and we are certain that a partnership with RMI can be integral to Austin leading the region, the nation, and the world toward the mobility system of the future. Austin is Ready!

Sincerely Yours,  
Community Leaders  
Austin, Texas

Art Acevedo  
Police Chief  
City of Austin

Greg Anderson  
Director of Operations  
Austin Habitat for Humanity

Marina Ong Bhargava  
Executive Director  
Greater Austin Asian Chamber of Commerce

Juanita Budd  
Executive Director  
Austin Free-Net

Bill Bunch  
Executive Director  
Save Our Springs Alliance

Kurt Cadena-Mitchell  
Advocate for Low-Income Families

Rebecca Campbell  
Executive Director  
Austin Film Society

George Cofer  
Executive Director  
Hill Country Conservancy

Natalie Cofield  
President & CEO  
Greater Austin Black Chamber of Commerce

Ashton Cumberbatch, Jr., J.D.  
Executive Director/Seton Foundation  
The Seton Healthcare Family

Katrina Daniel  
Chair  
Central Health Board of Managers

Susan Dawson  
President  
E3 Alliance

Kirsten Dickerson  
Founder & CEO  
Raven & Lily

Charles & Robert Dicks  
Co-Founders  
Blue Hare

Margo Dover  
Executive Director  
Skillpoint Alliance

Cathy Echols  
Board of Directors  
Liveable City & HousingWorks

Frances Ferguson  
President, Board of Directors  
HousingWorks

David Foster  
State Director  
Clean Water Action

Russ Garcia  
Alternative Transportation Advocate

Mike Gerber  
President & CEO  
Housing Authority of the City of Austin

Janet Hale  
Faculty Sponsor  
Texas State University Net Impact

Greg Hartman  
President of External Affairs & Network Support  
Services  
The Seton Healthcare Family

Jennifer Hoolihan  
Executive Director  
Austin Music People

Laura Huffman  
Texas State Director &  
Founding Director for Resilient Cities  
The Nature Conservancy

Julie Huls  
President & CEO  
Austin Technology Council

Steve Jackobs  
Executive Director  
Capital IDEA

Reggie James  
Director  
Sierra Club, Lone Star Chapter

Caroline Jones  
Owner & CEO  
Great American Smiles

Rhoda Mae Kerr  
Fire Chief  
City of Austin

Kevin Koym  
Founder & CEO  
Tech Ranch

Mauricio Lewis  
Owner & CEO  
MS Pallets

Nelson Linder  
President  
NAACP Austin Branch

Joani Livingston  
Co-Founder & Principal  
Livingston+McKay LLC  
Nominee, Southeast EMMY Awards

Tony Marquardt  
President  
Austin-Travis County Emergency Medical  
Services Employees Association

James Marston  
Vice President, Clean Energy  
Environmental Defense Fund

Tod Marvin  
CEO, Easter Seals Central Texas &  
Chair, One Voice Central Texas

Melanie McAfee  
Commissioner  
City of Austin Sustainable Food Policy Board

Brewster McCracken  
CEO  
Pecan Street

Rebecca Melancon  
Executive Director  
Austin Independent Business Alliance

Tom Meredith  
Co-founder & Chairman, Board of Managers  
Meritage Capital

Lynn Meredith  
Co-founder  
MFI Foundation

Luke Metzger  
Director  
Environment Texas

Terry Mitchell  
President  
Momark Development

Walter Moreau  
Executive Director  
Foundation Communities

Catherine Morse  
General Counsel & Sr. Director of Public Affairs  
Samsung Austin Semiconductor, LLC

Elizabeth Mueller  
Associate Professor  
University of Texas, Community and Regional  
Planning

K. Sarah-Jane Murray  
Associate Professor  
Baylor University &  
Founder, Story Rhetoric

Dewitt Peart  
President & CEO  
Downtown Austin Alliance

Dan Pruett  
President & CEO  
Meals on Wheels and More

Ruby Roa  
Advocate for Low-Income Families

Regina Rogoff  
Director  
People's Community Clinic

Chip Rosenthal  
Open Government Advocate

Robin Schneider  
Executive Director  
Texas Campaign for the Environment

Tom "Smitty" Smith  
State Director  
Public Citizen Texas

Martha E. Smiley  
Enoch Kever PLLC

Channy Soeur  
CEO  
CAS Consulting & Services, Inc.

Robin Stallings  
Executive Director  
BikeTexas

Sharon Strover  
Philip G. Warner Regents Professor of  
Communication  
University of Texas Telecom & Info Policy  
Institute

Tyson Tuttle  
CEO  
Silicon Labs

Kathy Tyler  
Housing Advocate

Michele Van Hyfte  
Manager, Environmental Stewardship  
Seton Healthcare Family

Roy Waley  
Vice Chair  
Austin Sierra Club

David Wallace  
Chief Operating Officer  
Angelou Economics

Linda Watson  
President & CEO  
Capital Metropolitan Transportation Authority

Greg Weaver  
Executive Vice President  
Catellus Development Corporation

Ted Whatley  
Board of Directors  
Breakthrough Austin

Melba Whatley  
Board of Directors  
Waller Creek Conservancy

Mark Williams  
Board of Trustees, Austin Community College &  
Past President, Board of Trustees  
Austin Independent School District

Patricia A. Young Brown  
President & CEO  
Central Health