



**Austin
Chamber**

COMMUNITY
DEMOGRAPHICS

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Population

Population & Population Growth

	2000	2010	2014	Percent change	
				2000-2010	2010-2014
Austin MSA	1,249,763	1,716,289	1,943,299	37.3%	13.2%
Bastrop Co.	57,733	74,171	78,069	28.5	5.3
Caldwell Co.	32,194	38,066	39,810	18.2	4.6
Hays Co.	97,589	157,107	185,025	61.0	17.8
Travis Co.	812,280	1,024,266	1,151,145	26.1	12.4
Williamson Co.	249,967	422,679	489,250	69.1	15.7
Texas	—	—	—	20.6	7.2
United States	—	—	—	9.7	3.3
10 largest cities					
Austin	656,562	790,390	912,791	20.4%	15.5%
Cedar Park	26,049	48,937	63,574	87.9	29.9
Georgetown	28,339	47,400	59,102	67.3	24.7
Hutto	1,250	14,698	21,170	1,075.8	44.0
Kyle	5,314	28,016	32,881	427.2	17.4
Leander	7,596	26,521	34,172	249.1	28.8
Pflugerville	16,335	46,936	54,644	187.3	16.4
Round Rock	61,136	99,887	112,744	63.4	12.9
San Marcos	34,733	44,894	58,892	29.3	31.2
Taylor	13,575	15,191	16,483	11.9	8.5

Source: U.S. Bureau of the Census, www.census.gov/popest/.

Population Projections

	2010	2020	2030	2040	2050
Austin MSA	1,716,289	2,306,857	3,035,547	3,960,317	5,176,940
Bastrop Co.	74,171	100,746	140,463	195,452	272,723
Caldwell Co.	38,066	49,202	63,015	77,373	92,180
Hays Co.	157,107	246,119	372,120	556,982	824,070
Travis Co.	1,024,266	1,277,007	1,519,407	1,749,761	2,011,009
Williamson Co.	422,679	633,783	940,542	1,380,749	1,976,958

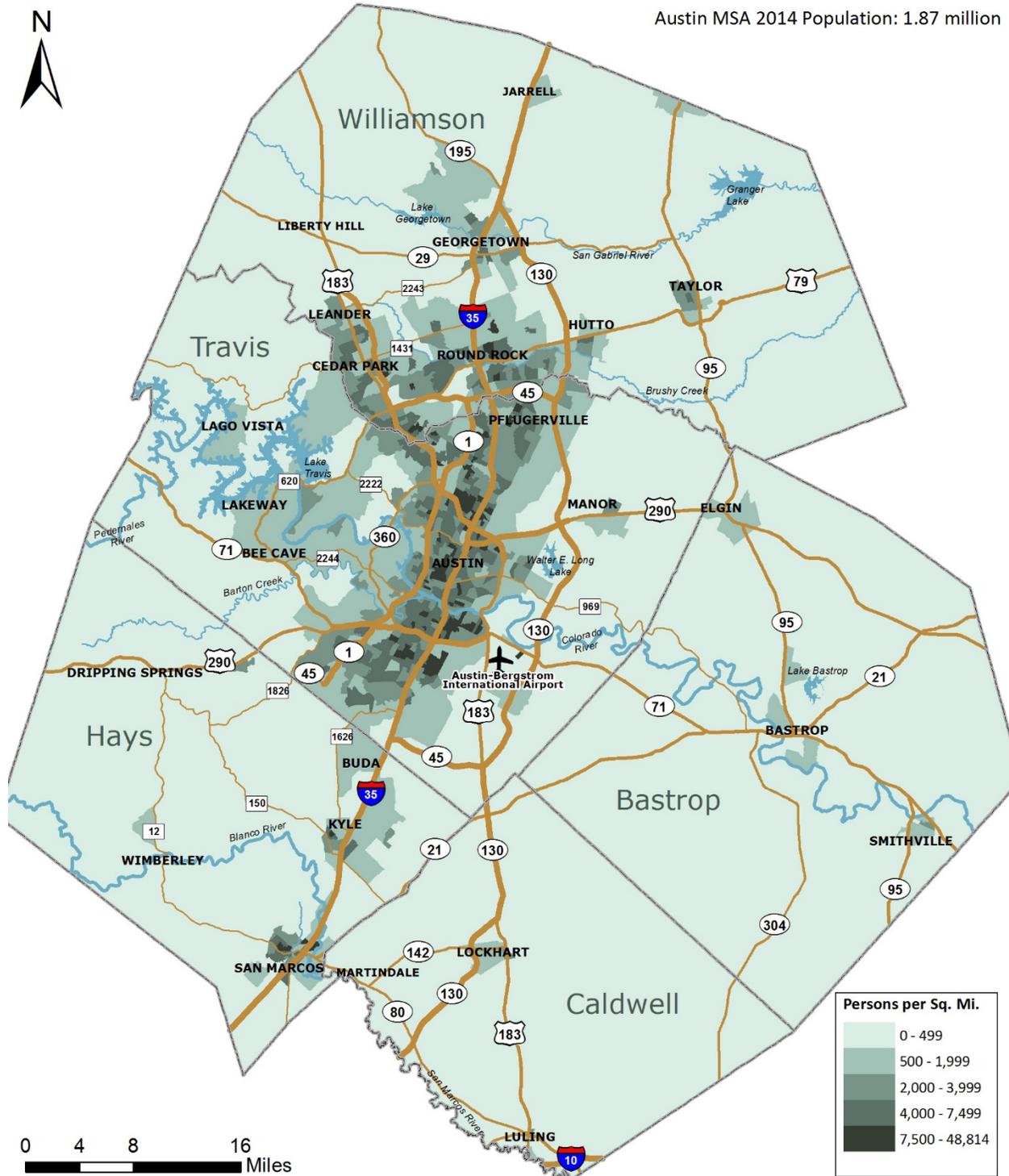
GROWTH RATES

	2010-2020	2020-2030	2030-2040	2040-2050
Austin MSA	34.4%	31.6%	30.5%	30.7%
Texas	21.5	21.7	21.0	20.9

Source: Texas State Data Center, 2014 Population Projections, <http://txsdc.utsa.edu/Data/TPEPP/Projections/Index.aspx>.

**Population Density Map
2014**

Austin MSA 2014 Population: 1.87 million



Source: Applied Geographic Solutions.

Educational Attainment

Persons 25 Years or Older, 2013

	Austin MSA	Texas	United States
High school graduate or higher	88.6%	81.9%	86.6%
At least some college	69.3	56.7	58.8
Bachelor's degree or higher	41.5	27.5	29.6
Graduate degree	14.3	9.3	11.2

Source: U.S. Bureau of the Census, American Community Survey, www.census.gov/acs/www/.

Median Age & Population Distribution by Age

2013

	Austin MSA	Texas	United States
Median age	33.5 years	34.0 years	37.6 years
Distribution by age			
0-17	24.6%	26.6%	23.3%
18-24	10.4	10.3	10.0
25-44	32.7	28.0	26.3
45-64	23.2	23.9	26.3
65+	9.2	11.2	14.1

Source: U.S. Bureau of the Census, Population Estimates, www.census.gov/popest/index.html (except Austin MSA median age which comes from the American Community Survey, www.census.gov/acs/www/).

Income

2013

	Austin MSA	Texas	United States
Median household income	\$61,750	\$51,704	\$52,250
Median family income	75,763	61,208	64,030
Per capita income	31,791	26,327	28,184

Source: U.S. Bureau of the Census, American Community Survey, www.census.gov/acs/www/.

Mean Travel Time to Work

2013

	Minutes
Austin MSA	26.4
United States	25.8

Source: U.S. Bureau of the Census, American Community Survey, www.census.gov/acs/www/.

Workforce

Labor Force, Employment & Unemployment

	2014				Labor force change 2013-2014	
	Labor force	Employed	Unemployed	Unemp. rate	Difference	% change
Austin MSA	1,050,972	1,007,352	43,620	4.2%	27,665	2.7%
Bastrop County	36,886	35,118	1,768	4.8	848	2.4
Caldwell County	17,572	16,675	897	5.1	387	2.3
Hays County	92,604	88,699	3,905	4.2	2,369	2.6
Travis County	649,426	623,322	26,104	4.0	17,108	2.7
Williamson County	254,484	243,539	10,945	4.3	6,952	2.8
Texas	—	—	—	5.1	—	1.6
United States	—	—	—	6.2	—	0.3

Unemployment Rate

	Austin MSA	Texas	United States
2013	5.1%	6.2%	7.4%
2014	4.2	5.1	6.2
Seasonally adjusted			
2014 Apr	4.2%	5.2%	6.2%
2014 May	4.2	5.1	6.3
2015 Apr	3.3	4.2	5.4
2015 May	3.2	4.3	5.5

Non-Farm Payroll Jobs

Best Performing Among the 50 Largest Metros

	2009	2014	Difference	Percent ch.	Rank
Austin MSA	768,600	914,200	145,600	18.9%	1
San Francisco MDiv	863,400	1,009,700	146,300	16.9	2
Nashville MSA	756,300	876,400	120,100	15.9	3
San Jose MSA	867,900	1,004,300	136,400	15.7	4
Houston MSA	2,559,100	2,925,000	365,900	14.3	5
Dallas MDiv	2,042,800	2,296,100	253,300	12.4	6
Warren MDiv	1,043,500	1,172,300	128,800	12.3	7
San Antonio MSA	844,500	947,800	103,300	12.2	8
Denver MSA	1,199,800	1,343,300	143,500	12.0	9
Orlando MSA	998,000	1,110,400	112,400	11.3	10

Source: Texas Workforce Commission (www.tracer2.com) & U.S. Bureau of Labor Statistics (www.bls.gov/ces/home.htm).

COMMUNITY DEMOGRAPHICS



Employment by Occupation 2013

Occupation	Austin MSA	Percent distribution	
		Austin	U.S.
Total, all occupations	974,838		
Management, professional & related	429,544	44.1%	36.3%
Management, business & financial	178,692	18.3	14.6
Management	117,679	12.1	9.8
Business & financial	61,013	6.3	4.8
Computer, engineering & science	84,577	8.7	5.4
Computer & mathematical	51,228	5.3	2.7
Software developers & programmers	25,773	2.6	1.2
Architecture & engineering	25,248	2.6	1.8
Engineers	16,771	1.7	1.2
Drafters, engineering, & mapping technicians	6,711	0.7	0.4
Life, physical, & social science	8,101	0.8	0.9
Education, legal, community service, arts & media	122,671	12.6	10.8
Community & social services	12,778	1.3	1.6
Legal	16,365	1.7	1.2
Education, training, & library	64,848	6.7	6.1
Arts, design, entertainment, sports & media	28,680	2.9	1.9
Healthcare practitioners & technical	43,604	4.5	5.6
Service ¹	164,390	16.9	18.4
Sales & related	106,645	10.9	10.8
Sales representatives, services	14,392	1.5	1.2
Sales representatives, wholesale & manufacturing	9,641	1.0	0.9
Other non-retail sales & related workers	19,511	2.0	1.7
Office & administrative support	119,374	12.2	13.4
Farming, fishing, & forestry	1,814	0.2	0.7
Construction & extraction	54,382	5.6	5.0
Installation, maintenance & repair	28,688	2.9	3.2
Production	35,001	3.6	6.0
Transportation	21,253	2.2	3.6
Material moving	13,747	1.4	2.6

Source: U.S. Bureau of the Census, American Community Survey, www.census.gov/acs/www/.

¹ Includes healthcare support, protective service, food preparation & serving, building & grounds cleaning & maintenance, and personal care & service.

Average Hourly Earnings
Private Nonfarm Payrolls

	2012	2013	2014	Percent change	
				2012-2013	2013-2014
Austin MSA	\$24.59	\$25.29	\$26.25	2.8%	3.8%
United States	23.50	23.96	24.47	2.0	2.1

Source: U.S. Bureau of Labor Statistics, Current Employment Statistics, www.bls.gov/sae/home.htm.

Median Salary Indexes for Major Occupation Groups
Austin MSA, May 2014

Occupation	Index U.S.=100	Occupation	Index U.S.=100
All Occupations	103	Healthcare Support	103
Management	100	Protective Service	99
Business & Financial Operations	95	Food Preparation & Serving Related	100
Computer & Mathematical	95	Building & Grounds Cleaning & Maint	94
Architecture & Engineering	102	Personal Care & Service	102
Life, Physical, & Social Science	87	Sales & Related	116
Community & Social Service	99	Office & Administrative Support	102
Legal	95	Construction & Extraction	82
Education, Training, & Library	97	Installation, Maintenance, & Repair	91
Arts, Design, Entertain, Sports, & Media	102	Production	91
Healthcare Practitioners & Technical	97	Transportation & Material Moving	92

Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics, www.bls.gov/oes/home.htm.

Average Annual Salary & Hourly Wage by County
Private Industry, 2014

	Annual	Hourly
Austin MSA	\$54,678	\$26.29
Bastrop Co.	33,358	16.04
Caldwell Co.	35,906	17.26
Hays Co.	34,515	16.59
Travis Co.	57,694	27.74
Williamson Co.	52,052	25.03
Texas	54,236	26.08

Source: Texas Workforce Commission, Quarterly Census of Employment & Wages, www.tracer2.com.

Major Industries

Gross Domestic Product

	GDP 2013 (millions)	Real growth rates		
		2009-2011	2011-2013	2009-2013
Austin MSA	\$103,892	10.6%	8.6%	20.0%
U.S. Metros	–	3.7	4.4	8.2

Source: U.S. Bureau of Economic Analysis, www.bea.gov/regional/index.htm.

Establishments & Employment by Industry

Austin MSA

Industry	Firms		Employment		
	2009	2014	2009	2014	% Ch.
Total, All Industries	34,813	42,134	743,584	881,487	18.5%
Natural Resources & Mining	359	421	3,452	5,133	48.7
Construction	3,451	3,644	43,809	50,346	14.9
Manufacturing	1,338	1,402	48,932	57,348	17.2
Wholesale Trade	2,064	2,477	37,065	41,764	12.7
Retail Trade	3,110	3,485	82,220	96,603	17.5
Transportation & Warehousing	558	686	14,373	16,285	13.3
Utilities	103	104	6,711	6,976	4.0
Information	772	892	20,617	25,381	23.1
Finance & Insurance	1,623	1,841	30,379	36,210	19.2
Real Estate & Rental & Leasing	1,788	2,021	13,926	16,384	17.7
Professional & Technical Services	6,663	8,665	58,518	80,733	38.0
Management of Companies	128	181	4,717	5,191	10.0
Administrative & Waste Services	2,126	2,574	43,715	59,006	35.0
Educational Services	615	848	85,478	89,047	4.2
Health Care & Social Assistance	3,127	4,675	79,046	97,609	23.5
Arts, Entertainment, & Recreation	546	740	12,223	14,242	16.5
Accommodation & Food Services	2,425	2,966	72,926	95,126	30.4
Other Services, Ex. Public Admin	4,191	4,825	27,591	31,966	15.9
Public Administration	217	211	57,596	55,862	-3.0

Source: Texas Workforce Commission, Quarterly Census of Employment & Wages, www.tracer2.com.

High Tech Industry

Austin MSA

NAICS code	Industry	Firms		Employment		
		2009	2014	2009	2014	% Ch.
	Total High Tech	4,003	5,068	94,418	120,707	27.8%
	High Tech Manufacturing	310	291	27,683	34,090	23.1
3254	Pharmaceutical & Medicine	13	18	1,844	1,834	-0.5
334	Computer & Electronic Product	204	173	23,676	29,110	23.0
3341	Computers & Peripheral Equipment	26	24	7,692	11,290	46.8
3342	Communications Equipment	17	15	1,340	1,112	-17.1
3344	Semiconductor & Electronic Components	90	76	11,858	14,428	21.7
3345	Electronic Instrument	59	54	2,637	2,181	-17.3
3391	Medical Equipment & Supplies	55	55	856	988	15.4
	Other High Tech Mfg	38	45	1,307	2,158	65.1
	High Tech Nonmanufacturing	3,693	4,777	66,735	86,617	29.8
	High Tech Trade	272	368	18,102	18,752	3.6
42343	Computer & Software Merchant Wholesalers	120	127	17,120	16,982	-0.8
	Electronic Shopping/Auctions & B2B Electronic Markets	152	241	982	1,770	80.2
	High Tech Information & Other IT	2,111	2,959	29,084	47,455	63.2
5112	Software Publishers	129	150	4,955	5,389	8.8
512	Motion Picture & Sound Recording	138	189	2,212	3,703	67.4
517	Telecommunications	150	122	5,446	7,459	37.0
518	Data Processing, Hosting & Related Services	97	125	1,378	3,044	120.8
51913	Internet Publishing, Broadcast & Web Portals	68	120	715	1,560	118.3
5415	Computer Systems Design & Related Services	1,498	2,221	14,204	26,071	83.5
	Engineering, R&D, Labs/Testing	1,310	1,450	19,549	20,411	4.4
5413	Architectural & Engineering Services	1,010	1,102	13,466	13,924	3.4
5417	Scientific R&D Services	165	202	3,744	3,953	5.6
6215	Medical & Diagnostic Laboratories	50	57	1,409	1,693	20.1
	<i>Manufacturing as a % of high tech</i>	<i>7.7%</i>	<i>5.7%</i>	<i>29.3%</i>	<i>28.2%</i>	
	<i>Nonmanufacturing as a % of high tech</i>	<i>92.3</i>	<i>94.3</i>	<i>70.7</i>	<i>71.8</i>	
	<i>High tech mfg as a % of total mfg</i>	<i>23.2</i>	<i>20.7</i>	<i>56.6</i>	<i>59.4</i>	
	<i>High tech as a % of total</i>	<i>11.5</i>	<i>12.0</i>	<i>12.7</i>	<i>13.7</i>	

Source: Texas Workforce Commission, Quarterly Census of Employment & Wages.

Selected Major Employers

Company	Description	Employees
3M	Electronic connectors & test equipment mfg./R&D	1,040
Accenture	Management consulting & software development center	1,100
Activision Blizzard	Game software publisher's call center	700
Advanced Micro Devices	Semiconductor chip engineering, marketing & admin.	1,900
American Campus Communities	Student housing services (Hdq.)	714
American Cancer Society National Cancer Information Center	Health organization, call center & regional hdq.	650
Apple	Computer maker's tech & admin support center (Americas Hdq.)	4,000
Applied Materials	Semiconductor production equipment mfg. & R&D	2,727
AT&T	Telecommunications (Hdq. of Texas ops.)	2,800
Austin Community College	Higher education, public	3,515
Austin Independent School District	Public education	12,241
Austin Regional Clinic	Healthcare (Hdq.)	1,702
Baylor Scott & White Healthcare	Healthcare	1,300
CFAN	Aerospace equipment mfg. (Hdq.)	650
Charles Schwab	Investment trading technology development & services	1,100
Cirrus Logic	Semiconductor chip design, for audio, PCs & power meters (Hdq.)	648
Cisco Systems	Interconnect devices dev, marketing, sales & operations	700
City of Austin	Government	12,580
Austin Energy	Electric utility, municipal	1,700
Clinical Pathology Laboratories	Medical laboratory services (Hdq.)	972
Concentrix (formerly Minacs)	Call center operator for General Motors	700
Dell	Computer technology solutions & equipment mfg./sales (Hdq.)	14,000
eBay/PayPal	e-commerce business operations center & software development	745
Electric Reliability Council of Texas	Electric power grid administrator (Hdq.)	747
Electronic Arts (BioWare Div. & EA Sports Div.)	Game development & customer service	600
Emerson Process Management	Process control software & systems R&D (Hdq.)	900
Farmers Insurance Group	Insurance (Reg. hdq.)	850
Federal Government	Government	11,760
U.S. Dept. of Veterans Affairs	Government (data center & admin for VA operations)	1,017
U.S. Internal Revenue Service	Government (regional call & processing center)	5,405
Flextronics	Contract electronics (computers, smartphones, etc.) mfg. & integrated supply chain services	4,700
Freescale Semiconductor	Semiconductor chip design & mfg. (Hdq.)	5,000
GCA Services Group	Commercial janitorial & facility maintenance services	925
General Motors	IT innovation center, vehicle applications & business processes	1,400
Gentiva	Healthcare	2,352
Goodwill Industries of Central Texas	Community service organization	1,281

Company	Description	Employees
Harte-Hanks	Marketing & advertising services, call center outsourcing	650
Hays Consolidated Independent School District	Public education	2,257
H-E-B	Grocery retailer distribution center	680
Hewlett-Packard	Computer maker's data center & customer support services ops.	1,669
HomeAway	Online vacation home rentals (Hdq.)	804
Hospira	Pharmaceutical delivery systems dev. & mfg.	1,400
IBM Corp.	Computer systems, hardware, software, & chip R&D	6,000
Intel Corp.	Microprocessor design center	1,300
JPMorgan Chase & Co.	Banking	950
Keller Williams Realty	Residential real estate (Hdq.)	1,989
Leander Independent School District	Public education	4,144
Lower Colorado River Authority	Electric power distribution & water supply mgt (Hdq.)	1,810
National Instruments	Virtual instrumentation software & hardware mfg. (Hdq.)	2,700
Oracle Corp.	Chip, hardware, & software design, data center	1,100
Pearson Assessments	Test design, scoring, & packaging center	600
Pflugerville Independent School District	Public education	2,578
Pharmaceutical Product Development	Biopharm & medical device contract research services	1,100
Progressive Insurance Co.	Insurance (call center)	1,211
Rackspace Managed Hosting	Managed hosting services	600
Round Rock Independent School District	Public education	5,802
Samsung Austin Semiconductor	Semiconductor chip mfg., R&D (Hdq.)	2,600
Sears Customer Care	Retailer customer service center	1,500
Seton Healthcare Family	Healthcare (Hdq.)	12,770
Spansion	Flash memory chip mfg.	860
St. David's Healthcare Partnership	Healthcare (Hdq.)	8,100
St. Edward's University	Higher education, private	991
Starwood Hotels & Resorts	Customer service center	604
State Farm Insurance Co.	Insurance	1,397
State of Texas	Government	63,559
Texas State University-San Marcos	Higher education, public	4,861
University of Texas at Austin	Higher education, public	24,183
TG (formerly Texas Guaranteed Student Loan Corp.)	Student financial aid-focused nonprofit (Hdq.)	625
Time Warner Cable Co.	Media & communications	1,719
Travis County	Government	5,288
URS Corp.	Engineering	1,083
VMWare	Storage & virtualization software	603
Wells Fargo Bank Texas	Banking	1,351
Whole Foods Market	Grocery retailer (Hdq.)	2,800
Xerox	Business process services incl. state Medicaid programs & call center outsourcing	778

Selected High Tech Employers

Company	Description	Employees
3M	Electronic connectors & test equipment mfg./R&D	1,100
Accenture	Management consulting & software dev. center	790
Activision Blizzard	Game software publisher's call center	700
Advanced Micro Devices	Semiconductor chip engineering, marketing & admin.	2,450
Advisory Board Company	Healthcare industry research, consulting & technology	350
AirBorn	Electronic connectors design & mfg. (Hdq.)	375
All Web Leads	Insurance lead generation (Hdq.)	231
Altera Corp.	Semiconductor R&D center	200
Apple	Computer maker's tech & admin support center	3,500
Applied Materials	Semiconductor production equipment mfg. & R&D	2,500
ARM	Semiconductor chip design	360
ArthroCare Corp.	Medical device R&D & mfg. (dissolves tissue during surgery) (Hdq.)	270
AT&T	Telecommunications (Hdq. of Texas ops.)	3,450
AT&T Labs	Telecommunications R&D	300
Atkins North America	Engineering	222
Austin Energy	Electric utility, municipal	1,720
BAE Systems	Defense & aerospace equipment mfg.	534
BancVue	Software & services provider to banking industry (Hdq.)	270
Bazaarvoice	e-commerce software (Hdq.)	540
Blackbaud (formerly Convio)	Constituent-relationship mgt software & services to nonprofits (Hdq.)	318
BMC Software	Software R&D for technology mgt & IT processes	250
Borland (a Micro Focus Company)	Application lifecycle mgt software developer/publisher (Hdq.)	200
Build A Sign	Custom signage mfg & e-commerce apps (Hdq.)	235
CA Technologies	Network management software	215
Celestica	Electronics mfg for aerospace & defense	200
CFAN	Aerospace equipment mfg. (Hdq.)	600
Charles Schwab	Investment trading technology development & services	1,100
Cirrus Logic	Semiconductor chip design, for audio, PCs & power meters (Hdq.)	580
Cisco Systems	Interconnect devices dev, marketing, sales & ops	680
Clinical Pathology Laboratories	Medical laboratory services (Hdq.)	972
CSC Financial Services Group	IT & software related services (Hdq.)	420
Dell	Computer technology solutions & equipment mfg./sales (Hdq.)	14,000
Drillinginfo	Info & data analysis products/services for oil/gas ind. (Hdq.)	220
eBay/PayPal	e-commerce business operations center & software development	650
Electric Reliability Council of Texas	Electric power grid administrator (Hdq.)	747
Electronic Arts (BioWare & EA Sports)	Game development & customer service	600
e-MDs	Information mgt software for medical (Hdq.)	215

Company	Description	Employees
Emerson Process Management	Process control software & systems R&D (Hdq.)	900
Epicor Software, Automotive Group	Enterprise resource planning software developer, retail & distribution applications	300
ETS-Lindgren (EMC Test Systems)	Electromagnetic & acoustic energy components & systems mfg. (Hdq.)	280
Facebook	Social networking service's online operations center (sales/marketing)	200
Flextronics	Contract electronics (computers, smartphones, etc.) mfg. & integrated supply chain services	2,500
Freescale Semiconductor	Semiconductor chip design & mfg. (Hdq.)	4,000
Gemalto	Smart-card software development (Hdq.)	240
General Motors	IT innovation center, vehicle applications & business processes	750
Grande Communications	Telecommunications (Hdq.)	626
GTECH	Game systems technology provider & lottery operator national response center	350
Hanger	Orthopedic & prosthetic products & patient care services (Hdq.)	230
Hewlett-Packard	Computer maker's data center & customer support services ops.	719
Home Depot Technology Center	Retailer data center, tech support & customer service center	500
HomeAway	Online vacation home rentals (Hdq.)	700
Hoovers	Online information service (Hdq.)	340
Hospira	Pharmaceutical delivery systems dev. & mfg.	1,400
HostGator	Website hosting	311
IBM Corp.	Computer systems, hardware, software, & chip R&D	6,000
Image Microsystems	Computer & plastics recycling, refurbishing, & mfg. (Hdq.)	500
Intel Corp.	Microprocessor design center	1,396
Interactions Corp.	Interactive voice response service customer care center	220
KingsIsle Entertainment	Game developer & publisher (MMOG)	220
LegalZoom	Online legal document preparation services (Reg. Hdq.)	300
Life Technologies	Research, tech solutions & biotech products mfg.	300
LifeSize Communications	Video & audio conferencing products dev.(Hdq.)	200
Lower Colorado River Authority	Electric power distribution & water supply mgt (Hdq.)	1,810
Luminex Corp.	Biological testing technologies dev. & mfg. (Hdq.)	415
Megapath	Broadband services provider, network operations center	220
Motive, an Alcatel Lucent Co.	Software developer for telecom industry	240
Multimedia Games	Gambling machine mfg. & gaming systems software developer (Hdq.)	387
Mutual Mobile	Branded mobile experiences developer (Hdq.)	230
National Instruments	Virtual instrumentation software & hardware mfg. (Hdq.)	2,800
Nvidia	Chip design for graphics processors	300

COMMUNITY DEMOGRAPHICS



Company	Description	Employees
Open Text	E-business/content mgt software development	211
Oracle	Chip, hardware, & software design, data center	550
Overwatch Textron Systems	Software developer for military operations & communications (Hdq.)	411
Pearson Educational Measurements	Test design, scoring, & packaging center	600
Pervasive Software	Data management software developer (Hdq.)	227
Pharmaceutical Product Development	Biopharm & medical device contract research services	1,050
Platt, Sparks & Associates Consulting Petroleum Engineers	Petroleum engineering consulting firm (Hdq.)	225
Polycom	Video communications equipment design, services	216
Q2	Electronic banking technology & services (Hdq.)	350
Rackspace Managed Hosting	Managed hosting services	462
RetailMeNot	Online deals & coupon purveyor (Hdq.)	245
Samsung Austin Semiconductor	Semiconductor chip mfg., R&D (Hdq.)	2,600
SecureNet Payment Systems	Payment solutions provider's technology & innovation center (Hdq.)	200
Siemens Intelligent Traffic Solutions	Traffic control systems dev. & mfg. (Hdq.)	280
Silicon Laboratories	Integrated circuits design (Hdq.)	600
Software House International	Software & hardware reseller call center	350
SolarWinds	Network security & mgt software (Hdq.)	360
Spansion	Flash memory chip mfg.	1,044
Tangoe	Telecom resource mgt software & services	227
TECO-Westinghouse Motor Co.	Electric motors & wind generators mfg. (Hdq.)	400
teleNetwork	Outsourced tech support & managed services call center (Hdq.)	600
Time Warner Cable Co.	Media & communications	1,719
Tokyo Electron America	Semiconductor production equipment, service & sales support (Hdq.)	340
Toppa Photomasks	Photomasks mfg. (Hdq.)	425
U.S. Dept. of Veterans Affairs	Government (data center & admin for VA ops)	750
URS Corp.	Engineering	952
Virginia Harris Cockrell Cancer Research Center (UT/M.D. Anderson)	Basic science research, molecular biology of cancer	300
Visa	Payments technology company's global IT center	1,000
VMWare	Storage & virtualization software	500
Volusion	e-commerce technology (Hdq.)	370
Wayne (formerly Dresser Wayne)	Gasoline dispenser & control systems mfg. (Hdq.)	538
Wincor Nixdorf	ATM & point-of-sale equipment (Hdq.)	200
Yodle (formerly ProfitFuel)	Online/interactive marketing technology & services	515

Colleges & Universities

Enrollment & Graduates of Institutions Within a 60-Mile Radius

	Location	Enroll- ment Fall 2013	Grads, yr. ending June 2014								
			<1 yr cert	1 to <2 yr cert	Assoc	2 to <4 yr cert	Bach	Under- grad cert	Mast	Doctor	Grad/ Post- grad cert
4-Year Colleges & Universities											
Art Institute of Austin	Austin	1,413			51		207	8			
Concordia University	Austin	2,565					302		582		
DeVry University	Austin	265					37		19		2
Huston-Tillotson University	Austin	973					125				14
National American University	Austin & Georgetown	547			14		8	1	125		
St. Edward's University	Austin	4,861					914		275		2
South University	Austin	156		1			2		3		
Southwestern University	Georgetown	1,535					314				
Strayer University ²	Austin	1,322									
Texas A&M Central Texas ³	Hutto & Killeen	2,404					509		205		
Texas Lutheran University	Seguin	1,341					198		9		
Texas State University	San Marcos	35,546					6,013		1,265	89	205
Univ. of Mary Hardin-Baylor	Belton	3,492					592		112	20	1
University of Phoenix ⁴	Austin	756									
University of Texas at Austin	Austin	52,059					9,398	1,037	3,095	1,378	
Community Colleges & Technical Schools⁵											

² Strayer does not report campus-level completions for their Texas schools.

³ Texas A&M Central Texas' main campus is in Killeen, 58 miles from central Austin. An undergraduate business program is offered at the East Williamson County Higher Education Center in Hutto.

⁴ University of Phoenix does not report campus-level completions for their Texas schools.

**COMMUNITY
DEMOGRAPHICS**



	Location	Enroll- ment Fall 2013	Grads, yr. ending June 2014									
			<1 yr cert	1 to <2 yr cert	Assoc	2 to <4 yr cert	Bach	Under- grad cert	Mast	Doctor	Grad/ Post- grad cert	
Austin Community College	Throughout metro	41,627	31	586	2,049							
Central Texas College	Killeen	21,647	198	687	3,042							
College of Health Care Professions	Austin	223	12	115	9	2						
CyberTex Inst. of Technology	Austin	217	136									
Everest Institute	Austin	880		627								
Gemini School of Visual Arts & Communication	Cedar Park	10				2						
ITT Technical Institute	Austin	432			109		32					
Media Tech Institute	Austin	87		32								
Southern Careers Inst.	Austin	316	87	81								
Temple College	Hutto, Temple & Taylor ⁶	5,506	31	166	492							
Virginia College	Austin	642		128	85							
Vista College	Killeen	233	103									
Grand Total		181,055	649	2,423	5,800	4	18,651	1,046	5,690	1,487	224	

Source: U.S. National Center for Education Statistics, <http://nces.ed.gov/collegenavigator/>.

⁵ In addition to the local institutions shown in this table, Texas State Technical College in Waco offers certificate programs at the East Williamson County Higher Education Centers in Taylor and Hutto. Enrollment and graduates are not reported separately for TSTC's programs in Williamson County. Excel Learning Center has a campus in Austin which awards <1 year and 1 to <2 year certificates, but the school does not report campus-level enrollment and completions data.

⁶ Temple College's main campus is 60 miles from Central Austin. The college also has a centers at the East Williamson County Higher Education Centers in Hutto and Taylor.

COMMUNITY DEMOGRAPHICS



Undergraduate & Graduate Degree Completions by Discipline⁷

Year ending June 2014	University of Texas at Austin		Texas State Univ.-San Marcos		Saint Edward's University		All institutions in the region	
	Undergrad.	Grad.	Undergrad.	Grad.	Undergrad.	Grad.	Undergrad.	Grad.
Agriculture, Agriculture Operations, & Related Sciences			52				52	-
Architecture & Related Services	61	122	31				92	122
Area, Ethnic, Cultural, Gender & Group Studies	126	65	5		1		139	65
Biological & Biomedical Sciences	786	56	189	40	57		1,146	96
Business, Management, Marketing	1,770	1,020	1,036	184	220	148	3,588	1,596
Communication Technologies			15				65	-
Communication, Journalism, & Related Programs	1,130	149	314	24	128		1,645	173
Computer & Information Sciences	247	57	74	49	8		481	139
Education		314		416	57	25	213	1,444
Engineering	1,093	623	147	13			1,252	636
English Language & Literature/Letters	297	81	334	105	40		732	186
Family & Consumer Sciences/Human Sciences	342	17	190	31			532	48
Foreign Languages, Literatures, & Linguistics	228	69	61	9	4		304	78
Health Professions & Related Programs	392	286	331	151		75	956	517
History	217	28	106	25	20		388	58
Homeland Security, Law Enforcement, & Related Services			299	56	34		396	60
Legal Professions & Studies		422		95				517
Liberal Arts & Sciences, General Studies & Humanities	111		27		18	25	233	25
Library Science		90						90
Mathematics & Statistics	238	88	60	7	2		331	100
Multi/Interdisciplinary Studies	465	29	615	55	37		1,208	84
Natural Resources & Conservation			83	40	12		108	40
Parks, Recreation, Leisure, & Fitness Studies	212	19	401	23	24		741	42
Philosophy & Religious Studies	89	14	17	33	11		128	47
Physical Sciences	253	149	24	11	7		303	160
Psychology	363	89	367	70	106		981	217
Public Administration & Social Service Professions	91	302	100	157	29	16	266	475
Social Sciences	1,115	148	411	106	48		1,692	256
Transportation & Materials Moving							15	
Visual & Performing Arts	304	172	426	38	96		1,004	210
Grand total	9,948	4,409	5,715	1,738	963	289	19,041	7,481

Source: U.S. National Center for Education Statistics, <http://nces.ed.gov/collegenavigator/>.

⁷ "Undergrad" includes bachelor's degree and undergraduate certificate completions. "Grad" includes master's and doctoral degrees and postgrad certificate completions.

Certificate & Associate's Degree Completions by Discipline

Year Ending June 2014	Austin Community College		Central Texas College		All Institutions in the region	
	Certificates	Associate	Certificates	Associate	Certificates	Associate
Agriculture, Agriculture Operations, & Related Sciences			1	6	1	7
Biological & Biomedical Sciences		18		17		43
Business, Management, Marketing, & Related Support Services	160	257	170	215	377	581
Communication Technologies/Technicians & Support Services	21	22	22	2	81	24
Communication, Journalism, & Related Programs		36		3		39
Computer & Information Sciences & Support Services	21	67	110	108	215	249
Construction Trades	8	29	20	2	134	31
Education		92		7		109
Engineering	60	117	13	11	178	215
English Language & Literature/Letters	2	45			2	45
Family & Consumer Sciences/Human Sciences	17	10	45	66	72	79
Foreign Languages, Literatures, & Linguistics	25	65			25	65
Health Professions & Related Programs	145	500	115	125	1,606	874
History		17				19
Homeland Security, Law Enforcement, Firefighting & Related	77	113	41	144	143	303
Legal Professions & Studies	12	10		20	13	63
Liberal Arts & Sciences, General Studies & Humanities		85		2,323		2,631
Mathematics & Statistics		11		5		17
Mechanic & Repair Technologies/Technicians	42	35	51	9	194	44
Natural Resources & Conservation				3		3
Parks, Recreation, Leisure, & Fitness Studies	7	1			23	2
Personal & Culinary Services	13	11			13	41
Philosophy & Religious Studies		3				3
Physical Sciences		18		7		26
Precision Production	52	24	27	3	79	27
Psychology		28				36
Public Administration & Social Service Professions		23	6	14	6	37
Science Technologies/Technicians	13	7			14	16
Social Sciences	8	39		32	8	79
Transportation & Materials Moving			1	3	1	3
Visual & Performing Arts	21	109		12	21	147
Grand total	704	1,792	622	3,137	3,206	5,858

Source: U.S. National Center for Education Statistics, <http://nces.ed.gov/collegenavigator/>.

Air Service

Austin-Bergstrom International Airport (ABIA) is centrally located within the metropolitan area, less than 8 miles from downtown. ABIA is 34 miles from the metro's northern most major community, Georgetown, and 34 miles from the metro's southern most major community, San Marcos.

ABIA is a modern international airport served by 13 major airlines: Air Canada, AirTran, Alaska Airlines, Allegiant, American, British Airways, Delta, Frontier, JetBlue, Southwest, United, US Airways, and Virgin America. These airlines offer nonstop service to 40 destinations and connections to numerous other destinations. ABIA served over 10.7 million passengers in 2014.

Cost of Living

Cost of Living Index

2014, U.S.=100

	Composite	Grocery items [13.96%]	Housing [27.80%]	Utilities [10.23%]	Transportation [12.12%]	Healthcare [4.41%]	Misc. [31.48%]
Austin MSA	94.4	85.6	87.4	103.4	96.0	99.5	100.2
Round Rock	94.4	86.5	89.4	95.4	94.7	105.6	100.3
San Marcos	85.8	81.8	77.1	88.3	95.8	92.8	89.5

Source: The Council for Community & Economic Research, *ACCRA Cost of Living Index*, www.c2er.org.

Median Apartment Rents

2015

	1 bedroom	2 bedrooms	3 bedrooms
Austin MSA	\$886	\$1,115	\$1,509
U.S. Metros ⁸	877	1,094	1,473
United States ⁹	827	1,034	1,393

Source: U.S. Department of Housing & Urban Development, www.huduser.org/datasets/50per.html.

Median Home Price

Existing Single-Family Homes

	2012	2013	2014	Percent change	
				2012-2013	2013-2014
Austin MSA	\$206,000	\$222,900	\$240,700	8.2%	8.0%
United States	177,200	197,400	209,000	11.4	5.9

Source: National Association of Realtors, www.realtor.org/topics/metropolitan-median-area-prices-and-affordability/data.

⁸ Weighted average of medians for all U.S. metros.

⁹ Weighted average of medians for all U.S. counties.

Housing Opportunity Index
 3rd Quarter 2014

	HOI: Share of homes affordable for median income	Median family income	Median sales price
Austin MSA	61.2	\$75,400	\$244,000
United States	61.8	63,900	221,000

Source: National Association of Home Builders, www.nahb.org/page.aspx/category/sectionID=135.

Average Home Price

4-bedroom, 2-full bath homes, 2014

Submarket	4-bedroom, 2-full bath homes
Austin MSA	
Austin	\$369,510
Cedar Park	265,844
Georgetown	255,833
Leander	202,931
Pflugerville	212,988
Round Rock	236,850
San Marcos	193,260
United States	\$295,317

Source: Coldwell Banker, <http://hpci.coldwellbanker.com/>.

Climate Normals

Temperature

	Minimum		Average		Maximum	
January	41.5°F	5.3°C	51.5°F	10.8°C	61.5°F	16.4°C
April	58.6°F	14.8°C	69.2°F	20.7°C	79.8°F	26.6°C
July	74.4°F	23.6°C	85.0°F	29.4°C	95.6°F	35.3°C
October	60.6°F	15.9°C	71.2°F	21.8°C	81.8°F	27.7°C
Year	58.9°F	14.9°C	69.3°F	20.7°C	79.7°F	26.5°C

Other Measures

Annual days with a maximum $\geq 90^\circ\text{F}$ (32°C)	111.1
Annual days with a minimum $< 32^\circ\text{F}$ (0°C)	12.0
Annual precipitation	31.35 in. 79.63 cm
Annual snowfall	0.8 in. 2.0 cm
Annual avg wind speed	7.9 mph 12.7 kph
Annual relative humidity	68%

Source: U.S. National Climatic Data Center, *2013 Local Climatological Data Annual Summary*.